CUSTOMER JOURNEY MAP

STAGE 1
AWARENESS

STAGE 2
CONSIDERATION

STAGE 3
ACQUISITION

STAGE 4
SERVICE

STAGE 5
LOYALITY

1	2	3	4	5
NEEDS NEW IOT ARCHITECTURE	MAKE IOT BASIC IDEAS AND INQUIRY FROM FRIENDS	FRIENDS RECOMMENDS IDEAS FOR SMART WASTE ADD-ON'S	BRIOWSE ABOUT EXISTING SMART WASTE GARBAGE IDEAS AND FIND TECHNOLOGY THEY USED	SELECT BEST IDEAS AND TRY TO IMPLEMENT WITH OUR IDEAS	APPLY ALL FECHED IDEAS TO SEE THE OUTPUT HOW ITS WORK	REAL TIME IMPLEMENTATION ON METRO CITIES GARBAGES	COLLECT ALL DATAS THEN ANALYSIS AND ADJUST OR ALTER SENSORS TO GET 100% RESULT	ANALYSIS HOW PEOPLE WELCOMEING THIS IDEALOGY ON ENVIRONMENT	AFTER ALL THE SUCCESS IN TEST CASES IMPLEMENT IN REAL TIME WORLD TO GET ACCURATE DATA	PATTER ABOUT PRODUCT MUST BE MAINTAIN AND DAILY INFORMATION MUST STORED IN DB	GET PEOPLE FEED BACK ABOUT SMART WASTE GARBAGE AND UPGRADE BASED ON THEIR CONVINCE	THIS DUSTMAN WOULD BE AUTOMATED AND EASY FOR MUNICIPALITY TO MONITOR DUS WASTE AND AVOID LAND FILLS