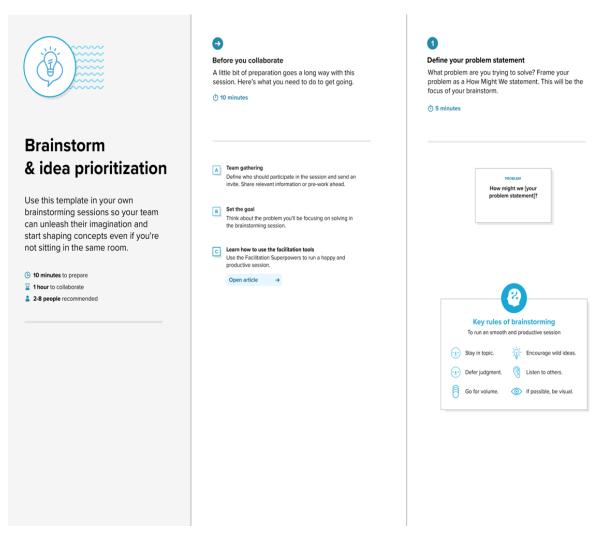
## Ideation Phase Brainstorm & Idea Prioritization Template

Date	16 October 2022	
Team ID	PNT2022TMID21264	
Project Name	Global Sales Data Analytics	
Maximum Marks	4 Marks	

### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Step-2: Brainstorm, Idea Listing and Grouping



# Value on soon a contra not serve more server more

Success percentages by generation type	Time spent Selling	Sales Forecast Accuracy	Ratio of sales made to new vs existing customers
Sell-through	Sales	Sales per	Sales target
rate	growth	product	

Pradhiksha			Varsha		
	Follow up time	Lead Response time	Aver deal		eMails sent
	Pipeline velocity	Sales per rep	Sales regio		Average purchase value



Group ideas

### Step-3: Idea Prioritization



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

