Project Title: Realtime communication system for specially aided people

CS

J&P

**Project Design Phase-I - Solution Fit Template** 

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# 1. CUSTOMER SEGMENT(S)

Who is your customer?

**OUR CUSTOMER ARE SPECIALLY** AIDED PEOPLE WHO CAN'T COMMUNICATE WITH NORMAL PEOPLE

### 6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their

of solutions? i.e. spending power, budget, no cash, network connection,

THERE IS NO NEED TO CHANGE ANYONE'S COMMUNICATING WAY. **HUMAN-THEIR OWN LANGUAGE** SPECIALLY AIDED PEOPLE-SIGN LANGUAGE

### 5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face

AVALIABLE SOLUTIONS ARE NOT SO EFFICIENT AND IT HAS SOME LATENCY TO RESPONSE

# Explore AS, differentiate

### 2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides

ONLY SIGN LANGUAGE KNOWLEDGE HAVING PEOPLE CAN COMMUNICATE WITH THESE TYPE OF PEOPLES

### 9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

BECAUSE OF THEIR IN ABILITY THEY CAN'T COMMUNICATE WITH OTHERS.

### 7. BEHAVIOUR

RC

What does your customer do to address the problem and get the job done?

ANALYSE THE SIGN CORRECTLY AND PROVIDE TRUSTWORTHY COMMUNICATION /INFORMATION

Focus on J&P, tap into BE, understand RC

BE



## 3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

SOME OF THE TRIGGERS ARE WE ARE ADVERDISING THIS PRODUCT IN HOSPITAL, HEALTH CHECK UP AREAS AND POPULAR COMMON PLACES

## 4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

SPECIALLY AIDED PEOPLE HESITATE TO COMMUICATE WITH OTHERS BUT AFTER THEY ARE KNOWING THIS PRODUCT THEY EASILY COMMUNICATE WITH THEM

# TR 10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

WE ARE CREATE AI POWERED
APPLICATION TO INTERFACE BETWEEN
SPECIALLY AIDED PEOPLE AND NORMAL
PEOPLE

## 8. CHANNELS of BEHAVIOUR

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8.1 ONLINE

What kind of actions do customers take online? Extract online channels from #7

### 8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

ONLY IN ONLINE WE CAN USE THIS
APPLICATION EFFICIENTLY AND
ACCURATELY BECAUSE OF UPDATED
VERSIONS AND SIGN.