# Ideation Phase Define the Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID51228
Project Name	Real time Communication System Powered by
	AI for Specially Abled
Maximum Marks	2 Marks

### **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

#### **Example:**



Problem Statement (PS)	lam (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Person	Communicate	It is not	I can't able	Frustrated
	without	with deaf and	possible	to	

	disability	dumb via		understand	
		phone		the sign	
				language	
PS-2	Deaf and	Communicate	I can't	It finds	So low and lone
	Dumb	with normal	able to	difficult to	
	person	person	hear	response to	
			what the	a normal	
			normal	person with	
			person is	my sign	
			trying to	language	
			say		

## Problem Statement I:



#### Problem Statement II:

