

Ideation Phase

Brainstorm & Idea Prioritization Template

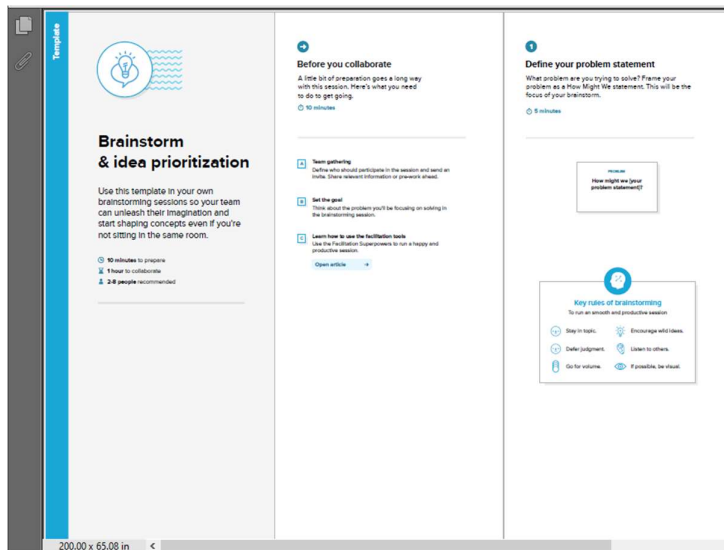
Date	19 September 2022
Team ID	PNT2022TMID51228
Project Name	Real time Communication System Powered by AI for Specially Aided peoples
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller subgroups.

20 minutes

Subgroups

Live video conference

Share idea

Realtime detection of IOT

Feedback

A telepresent mobile robot controlling

Let me

exchange multimedia and audio communication

Step-3: Idea Prioritization

Idea Prioritization

Ideas are important and which are feasible.

20 minutes

Importance

How important is this idea to you? (1-5)

Feasibility

How feasible is this idea? (1-5)

Quick add-ons

- Show the model
- Export the model

Keep moving forward

- Strategy blueprint
- Customer experience journey map
- Strengths, weaknesses, opportunities & threats (SWOT)