

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID30054
Project Name	Project – Personal Expense Tracker
Maximum Marks	2 Marks

Customer Problem Statement Template:

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Manage my expenses	It is very difficult	There is no proper app to warn me regarding my expense	Frustrated
PS-2	IT employee	Reduce my expense	I am not able to keep track of my expense	I cant see the app which satisfies my needs	Annoyed