Problem Solution Fit

Date	28 September 2022
Team ID	PNT2022TMID03762
Project Name	Real-time River Water Quality Monitoring and Control System
Maximum Marks	2 Marks

1. CUSTOMER SEGMENT(S)

6. CUSTOMER LIMITATIONS

localities

5. AVAILABLE SOLUTIONS PLUSES & MINUSES

Costly, do not know if Accurate measuring of water accurate, not available for all quality using various sensors, make it available in all remote places

2. PROBLEMS / PAINS + ITS FREQUENCY

Local Authorities and

Common people

PR

9. PROBLEM ROOT / CAUSE

RC

7. BEHAVIOR + ITS INTENSITY

BE

Consuming contaminated water leads to various problems for all living organisms.

The water may be contaminated by means of nutrient pollution (Industry). Eutrophication, Algal blooms and so on. If there is even a small change in water's parameter, then there is said to be some sort of contamination in water, so the sensors should be capable to analyse that small change and should predict it accurately.

3. TRIGGERS TO ACT

Here the motive is to predict the

awareness among people for the same.



The water should be monitored by

10. YOUR SOLUTION

SL

8. CHANNELS of BEHAVIOR

various parameters of water.

СН

Extract online & offline CH of BE

contamination of river water and create

using sensors and gather its temperature, Ph value, Turbidity value should be measured so that the user(Who consumes the water) be aware of the water he/she consumes

and prevents consuming when the

water is contaminated.

OFFI THE

The customer receive message in mobile phone if there is any change (Contamination) in water.

Customer uses web application to analyse

4. EMOTIONS BEFORE / AFTER

The output is predicted accurately regarding the contamination of water, so as to avoid consumption of contaminated water by the people



WHO IS YOUR CUSTOMER?	EXPLORE LIMITATIONS TO BUY / USE YOUR PRODUCT OR SERVICE	HOW ARE YOU GOING TO BE DIFFERENT THAN COMPETITION?	
FOCUS ON FREQUENT, COSTLY OR URGENT PROBLEM TO SOLVE	UNDERSTAND THE CAUSE OF THE PROBLEM	TAP INTO, RESEMBLE OR SUPPORT EXISTING BEHAVIOR	
DESIGN TRIGGERS THAT FIT REAL LIFE, SPARK ASSOCIATIONS, MAKE IT FAMILIAR	YOUR "DOWN TO EARTH" SOLUTION GUESS	BE WHERE YOUR CUSTOMERS ARE	
ADD EMOTIONS FOR STRONGER MESSAGE			



