

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Agriculturist in low and high economic standards.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div><div><div>The jobs to be done are,<div><div>i. Collect rainfall data</div><div>ii. Upload the rainfall data.</div><div>iii. Explore the data</div><div>iv. Apply metrics and rules</div><div>v. Visualise data</div></div></div><div>The Problems are,<div><div>i. Incorrect Input values</div><div>ii. Inaccurate and Unlabelled Data</div><div>iii. Precision and Accuracy</div></div></div></div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div><div>i. Imprudent water management practices</div><div>ii. Torrential rainfall</div><div>iii. unstable weather</div><div>iv. dreadful resource management</div></div></div>	<div><div>7. BEHAVIOUR<div>BE</div></div><div><div>i. Seek aid through Institutions</div><div>ii. Take on exorbitant credit</div><div>iii. Reckon on uneducated supervision</div></div></div>	
<div><div>3. TRIGGERS<div>TR</div></div><div><div>i. Recurring loss</div><div>ii. Awful yield.</div></div></div> <div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div><div>Before: Taking pressured actions to prevent crop damage</div><div>After: Taking Precautionary measures beforehand without a hassle.</div></div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><div><div>i. Archival rainfall data</div><div>ii. Rainfall Pattern Prediction</div><div>iii. Classification of severity of rain</div><div>iv. Intensive Web application to provide necessary guidelines for farmers on a Real-time basis</div></div></div>	<div><div>8.CHANNELS of BEHAVIOUR<div>CH</div></div><div>The channels that support behaviors are<div><div>i. Appropriate visualization of data</div><div>ii. Choosing pertinent data</div><div>iii. Planned Endorsing</div></div></div></div>	Identify strong TR & EM	

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