

Ideation Phase

Define the Problem Statements

Date	23 September 2022
Team ID	PNT2022TMID
Project Name	Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I use my email for most of my business transactions and other things	find out whether the links in the emails that I receive, are from authenticate organizations or spam emails.	I am finding it hard to figure out if I am landing into the right website or not	The emails seem very similar to original ones and I can be easily fooled by the attackers	insecure and lack of trust
PS-2	I am a social influencer and a fashion enthusiast. I collaborate a lot with various brands and endorse them.	find out if the website links of products and the brand that I receive from clients are authenticate or not	Unreliable sources	Affecting the revenue / income	Trust issues