## **IDEATION PHASE EMPATHIZE & DISCOVER**

Date	19September2022
Team ID	PNT2022TMID21391
Project Name	Personal assistance for seniors who are self reliant
Maximum Marks	4Marks

### **TEAM MEMBERS:**

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## **EMPATHY MAP CANVAS:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to help steams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

# **EMPATHY MAP:**

## **EMPATHY MAP**

#### THINK AND FEEL? SEE? Wish to get effective notification or sound alert Better way to remind medicine. to remind my medicines. Helps to take the medicine regularly. A proper list showing medicines details in Helps to refill the medicine by tracking. prescribed manner. PERSONAL Keep track of medicines for refill. ASSISTANCE FOR SENIORS WHO ARE HEAR? SAY AND DO? SELF-RELIANT · Forget to take medicine. Easy way to take medicine regularly. Taking multiple medicines become Easy way to track medicines. overwhelming. Reduces missing of medicines. Recalling medicine name is painful. Missed my medicine as it was not refilled. **GAIN PAIN** Easy tracking system to know medicine · It would be difficult to set dosages. consumption details and restoking · Uneasy access to care giver. Set alert for organizing medicine schedule in prescribed manner.