

Project Title:
Personal assistance for
seniors who are self reliant

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID21391

<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Who is your customer?</p><p>Elders who forgets to take medicine on time</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>What constraints prevent your customers from taking action or limit their choices of solutions?</p><p>Being aged and they may have less knowledge on current technology</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>Which solutions are available to the customers when they face the problem</p><p>The existing solutions gives only alarm which does not notify with what medicine should be taken.</p></div>
<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>Which jobs-to-be-done (or problems) do you address for your customers?</p><p>An app should remind medicine on time through voice commands. When they forget to take medicine ,this alerts the caretakers of the elders.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>What is the real reason that this problem exists? What is the back ststory behind the need to do this job?</p><p>The major reason behind this problem is aging and may forget to take medicines on correct time. This affects the health of the elders.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>What does your customer do to address the problem and get the job done?</p><p>The patients need to update their medicine details and time of taking medicines to their caretakers.</p></div>

Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? i.e. seeing their neighbour installing Seeing their neighbours using this app and seeing they are taking medicines regularly.	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. Elders may forget to take medicines on time. Our solution is to make an app that reminds elders to take medicines on time and to refill the medicines.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 Through online, elders and caretakers can see the medicines and time of intaking. 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 Through offline elders can get alert sound with medicine name this helps to intake correct medicines.
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? Before they feel worried and stressed about their health after using this they may feel happy about their health condition.		