

PROBLEM SOLUTION FIT

CUSTOMER SEGMENT:

A parent who is afraid of their child's safety whenever they are not with the child.

PROBLEMS/PAINS:

Sometimes the children can prone to dangers. This device can protect them from those situations.

TRIGGERS TO ACT:

After noticing that child entering the danger zone the device triggers the alarm.

CUSTOMER LIMITATIONS:

- Should be affordable.
- Device should be weight less
- Easy to operate.

PROBLEM ROOT/CAUSE:

- Balancing office works and children safety is tough.
- Sometimes we miss watching out children

AVAILABLE SOLUTIONS:

Ensuring the children's protection by using the IOT technology and smart sensors.

BEHAVIOUR:

Child's moment is always notified to parents through their smart phones.

EMOTIONS:

- Worry
- Anxiety
- Frustration
- Angry

OUR SOLUTION:

A gadget needs to be invented which monitors the child and activates buzzer when need.