





Team ID	PNT2022TMID46309			
Project	IOT Based Smart Crop Protection System for Agriculture			
Mark	2 marks			

<p>Discovery Why do they even journey steps which step of the experience are you describing?</p> <p>Discovery Why do they even journey?</p>	<p>Registration on why would they trust us?</p> <p>Registration on why would they trust us?</p>	<p>Onboarding and use Now can they feel success; ui?</p> <p>Onboarding and use Now can they feel success; ui?</p>	<p>Sharing with others would they invite others?</p> <p>Sharing with others would they invite others?</p>	
<p>Actions What does the customer want? What information do they need for? what is their context?</p> <p>Petecti on the movem ent in the Field</p>	<p>uses OF scarce resources within their production environment and nage these in environmentally and economically</p>	<p>To connect the system with the mobile application</p> <p>sensor through</p>	<p>Increasing demand for food with limited resources such as water, fertilizers by the smart crop protection</p> <p>To get conserving biodiversity and nutrients in the consequently increasing the quality and lowering costs.</p>	
<p>Needs and pains What does the Customer want to achieve avoid?</p>	<p>AVOID Excessive use of chemical fertilizers and pesticides</p> <p>enough 'eage handle the SOT based</p>	<p>Farmers have to handle it regular checking & work according to the IOT based procedures</p>	<p>IF they have more profit to improve cultivation</p>	
<p>Touch point What part Of service they interact with</p>	<p>Mobile application and Devices are through SOT stem</p>	<p>Mobile Application</p> <p>Push notification</p> <p>Buzzer sound</p> <p>Notification in mobile application</p> <p>In Mobile application</p>	<p>Build Farmer resilience to environmental shocks</p> <p>Minimum support prices for crops</p>	
<p>Customer Feeling What is the customer feeling</p>				

process Own ership Who is in the lead on this ?	Horticulturists	H I-lorticulturists		Farme	Horticulturists
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