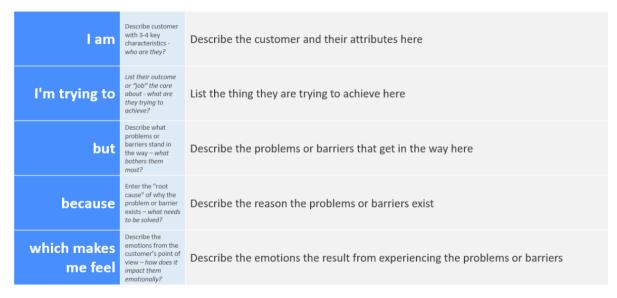
Ideation Phase Define the Problem Statements

Date	19 October 2022
Team ID	PNT2022TMID03491
Project Name	Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	Plan a vacation	I can't	I had already spent my earnings on online purchases that the tracker app had not alerted me to.	gloomy
PS-2	Customer	Review my expense	I'm unable to	There is a bug in the	upset

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