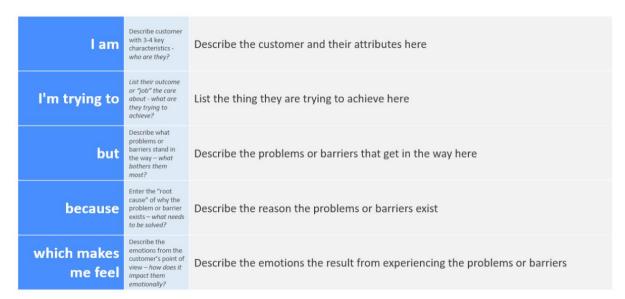
Ideation Phase Define the Problem Statements

Date	16 October 2022
Team ID	PNT2022TMID18541
Project Name	Project-Plasma Donor Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	I am	I'm trying to	But	Because	Which makes me
Statement (PS)	(Customer)				feel
PS-1	a Blood Donor	Donate blood	page takes	the network	exasperated
			more time to	traffic was	
			respond.	high.	
PS-2	a User	search blood	page takes	It has large	frustrated
		donor	more time to	amount of	
			display.	datasets.	