## **News Tracker Application**

## **Problem Statement**

Ajith Kumar is a busy business man who needs to read news on the go without any hassles while travelling because he considers carrying around a physical newspaper a nuisance to him and the people around him. Ajith kumar needs to read needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere. Something which should fit in the palm of his hands, which he could carry everywhere, access from everywhere, something digital such as an Application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

Question	Description
Who does the problem affect?	Customers such as Ajith kumar.
What are the boundaries of the problem?	geographic, workflow, daily life
What is the issue?	Physical newspapers are old fashioned in this
	digital era. They cost money to buy, can easily
	be damaged, limited amount of information,
	not flexible to modifications, poor quality.
	Fixing these in such a way can make physical
	newspapers become extinct and their use can
	be abolished. If the problem isn't solved, it
	would become a greater problem to integrate
	people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to
	read the news.
Where is the issue occuring?	The issue occurs when people try to access
	information i.e during the usage. Accessing
	information is flawed through the usage of
	physical newspapers in the digital era.

Why is it important that we fix this problem?	It is important to fix this problem because
	since everything in our day to day life is
	becoming/being converted to digital from a
	physical/analog entity. It is necessary to
	access information from anywhere. It reduces
	the hassles of getting knowledge and
	information that has happened before and
	will promote everyone to know better about
	the current events that's happening and will
	motivate everyone to gain a profound
	knowledge in the field of their interests. It
	wouldn't look weird when