

## Ideation Phase

### Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID25536
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

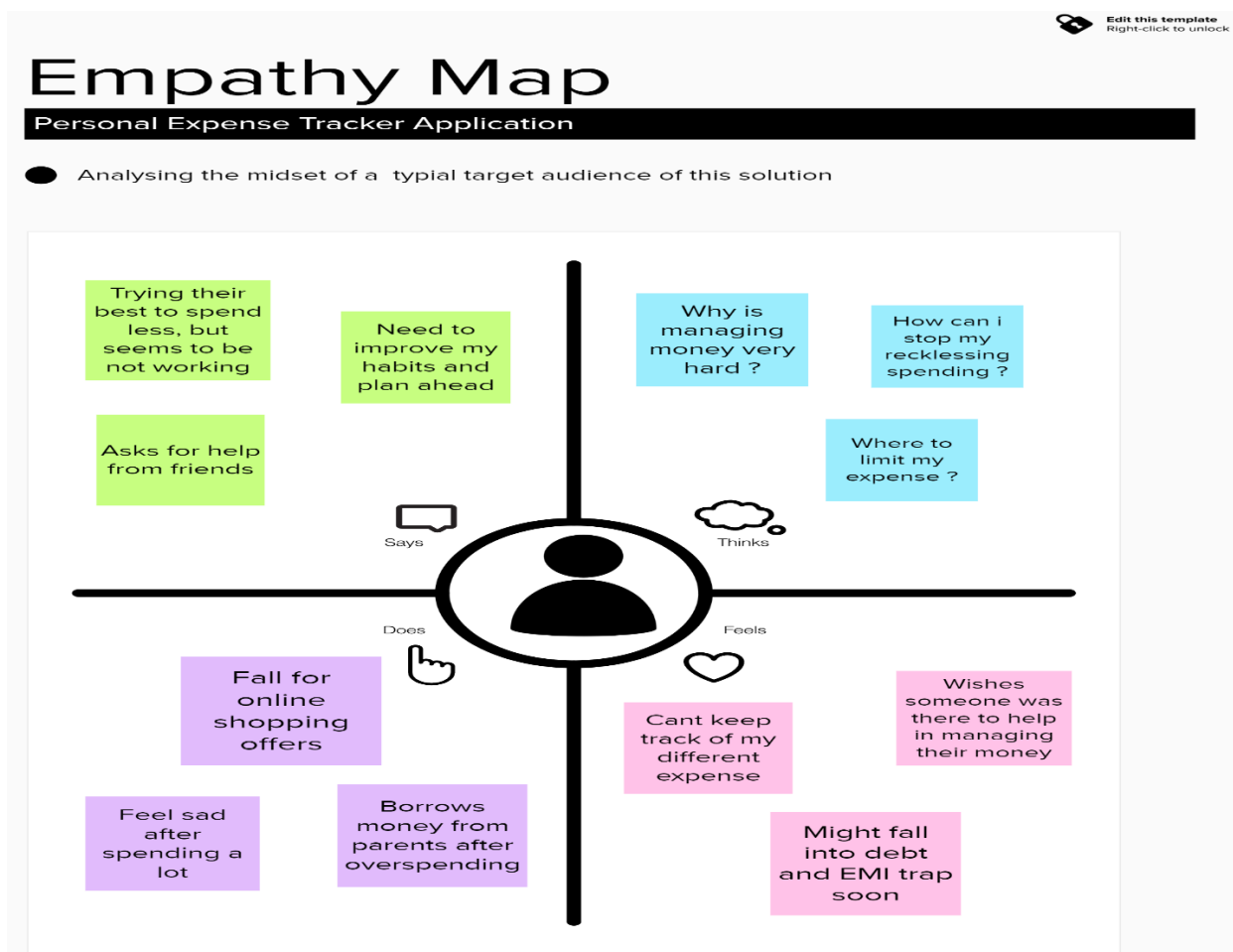
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it.

#### EMPATHY MAP: Personal Expense Tracker Application



Reference: <https://www.mural.co/templates/empathy-map-canvas>