Problem-Solution fit canvas 2.0

1. CUSTOMER SEGMENT(S) `CS`

People who were seeking for jobs.

6. CUSTOMER CONSTRAINTS

Applying for jobs , confusions in knowing his/her skills.

5. AVAILABLE SOLUTIONS `AS`

Able to identify the jobs related tohim/her skill Datasets includes job offers and job seekers interaction such as rating, likesand reviews.

Define CS, fit into CC

Explore AS, differentiate

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

To create a platform that recommends jobs based on their skills.

9. PROBLEM ROOT CAUSE `RC`

The recommender system technology aims to help users in finding jobs that matches their personnel interests, it has a successful usage in e- commerce applications to deal with problems related to information overload efficiently.

7. BEHAVIOUR `BE`

Recommendation Systems to increase user interaction with the services they provide. Recommendation systems are efficient machine learning solutions that can help increase customer satisfaction and user retention, and lead to a significant increase in your business revenues

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `TR`

Job recommendation system has the ability to predict whether a particular user would prefer an item or not based on the user's profile. Recommender systems are beneficial to both service providers and users.

10. YOUR SOLUTION `SL`

To create platform for jobs to people on their basis of their education to people who have completed till schooling and who don't have yet a job to fulfill their basic needs can able to get job on the basis of their qualifications, so that everyone can get their job for their survival.

8. CHANNELS of BEHAVIOUR `CH`

If a customer wants to call in with an issue, you need to make sure someone helpful answers. Listen to customer feedback, solve the customers problem, interact with your customer , be honest with customer, Build a customer-focused company culture, adjust your prices, make continuous effort towards improvements.

4. EMOTIONS: BEFORE / AFTER `EM`

Before : Lack of confidence, no job alerts.

After : Self-confidence , can able to build up their career, work hard with courageous mind.

Identify strong TR & EM

Extract online & offline CH of BE