

## Project Design Phase-I Problem – Solution Fit Template

Date	15 October 2022
Team ID	PNT2022TMID37339
Project Name	Personal Expense Tracker
Maximum Marks	2 Marks

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <span style="float: right;">CS</span>	6. CUSTOMER CONSTRAINTS <span style="float: right;">CC</span>	5. AVAILABLE SOLUTIONS <span style="float: right;">AS</span>	Explore AS, differentiate
	Working Individuals Family people Students	Internet Access Device Access Free to use Trust Worthy	Excel sheet Notes taker	

Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <span style="float: right;">J&amp;P</span>	9. PROBLEM ROOT CAUSE <span style="float: right;">RC</span>	7. BEHAVIOUR <span style="float: right;">BE</span>	Focus on J&P, tap into BE, understand RC
	Keep track of money spent Track of expense Alert when expense exceeds	Procrastination Reckless spending Indecisive about the finances Difficult to track the spending	Make notes of the expenses daily Save money by reducing the expenses Interpretation of expenses	

3. TRIGGERS <span style="float: right;">TR</span>	4. EMOTIONS: <span style="float: right;">EM</span>	10. YOUR SOLUTION <span style="float: right;">SL</span>	8. CHANNELS of BEHAVIOUR <span style="float: right;">CH</span>
Excessive spending Emergency funds	Stressed Fearful Confused	An IBM cloud-based web application to store expenses in IBM DB2 and store the copy of bills	Using excel or google sheets  Maintaining hardcopy of expenses in a diary
AFTER Confident Calm			