Ideation Phase
Define the Problem Statements

Date	17 October 2022
Team ID	PNT2022TMID08862
Project Name	Car Resale value Prediction
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
Customer need to resale a car	Customer	Buy resale car	Could not trust any seller	The condition of the battery seems, so poor in seller car	Sad
To get complete details of the car	Car enthusiastic	Get more number of cars in different brands	Can't get a trustworthy retailer	No warranty of buying pre-owned cars	Reluctant to buy
To complete review of the car	Car buyer	Search car based on expected amount to be affordable	Can't able to filter the car based on the particular amount	There is no such options to search based on amount	To search another platform that are better that it
To check the refinement of the car	Speed freak	To get high mileage of cars	An used car is not reliable	Because of low maintenance	Inconvenient