Project Design Phase-I Problem – Solution Fit Template

Date	17 October 2022
Team ID	PNT2022TMID08862
Project Name	Car Resale value Prediction
Maximum Marks	2 Marks

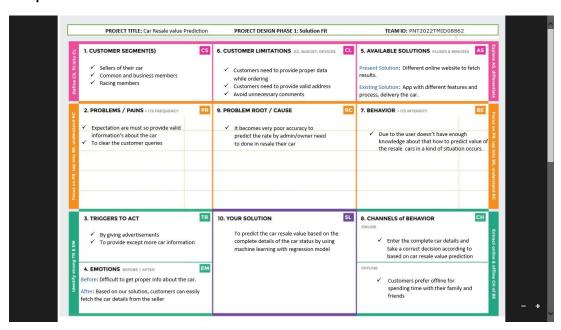
Problem – Solution Fit Template:

Due to the huge requirement of second hand cars and lack of experts and technician who can't determine the correct value about the performance of the car, there is a gap between customer and sellers. The main objective of the project focuses on building a system that can accurately predict a resale value of the car based on minimal features.

Purpose:

- □ Solve complex problems in a way that fits the state of your customers.
- □ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

Template:



References:

- 1. https://www.ideahackers.network/problem-solution-fit-canvas/
- 2. https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe