

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Customers are store owners, public etc</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Provide valid data, limit on orders, lack of centralised information</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Data Exploration, Data Cleaning and Data visualisation</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Analyse non segmented data, lack of data in the datasets</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Entering the data carelessly</div>	<div>7. BEHAVIOUR</div> <div>Clear knowledge on data for processing</div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS</div> <div>No idea about stock management</div>	<div>10. YOUR SOLUTION</div> <div>Working on the data to have better view o the project</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>Online : Exploration and processing of data Offline : Collecting and modelling of data</div>	Focus on J&P, tap into BE, understand RC

4. EMOTIONS: BEFORE / AFTER

EM

Before : Confused in management
After : Clear visualisation