

Think and feel?

Hear?

See?

Say and do?

Is there any  
biological  
indicator

Whether  
the analyze  
will be  
consistent

Does it  
work with  
all samples  
of water

Will the  
temperature  
affect the  
prediction

Quality of  
the given  
water

Improve on  
the feedback  
which  
received

Does the  
product  
have the  
popularity

Whether the  
minerals of  
water are  
retained

How the  
water must  
be purified

Explain the  
importance  
of the  
product

Do a live  
demo to the  
people to  
gain trust

People  
suggestions  
and  
feedback

How to  
achieve the  
best  
purification

How much  
the pH  
should be

Pain

Resources  
for model

Gain

People's  
trust in  
product