Ideation Phase

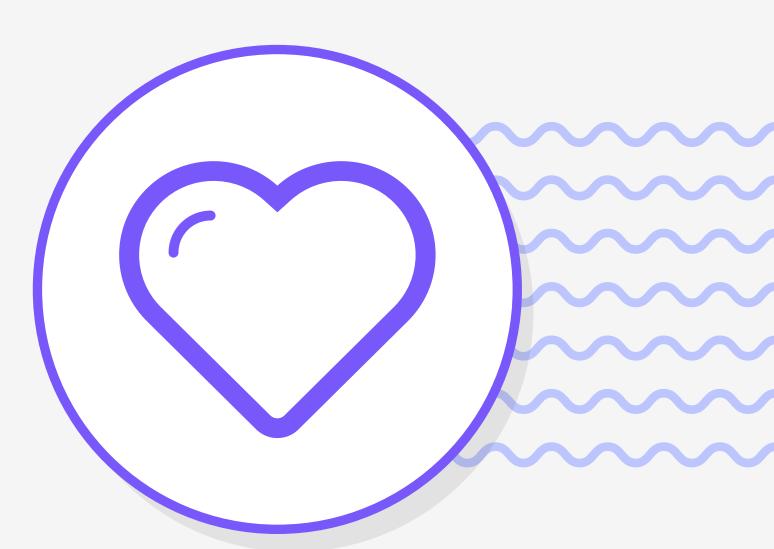
Empathy Map

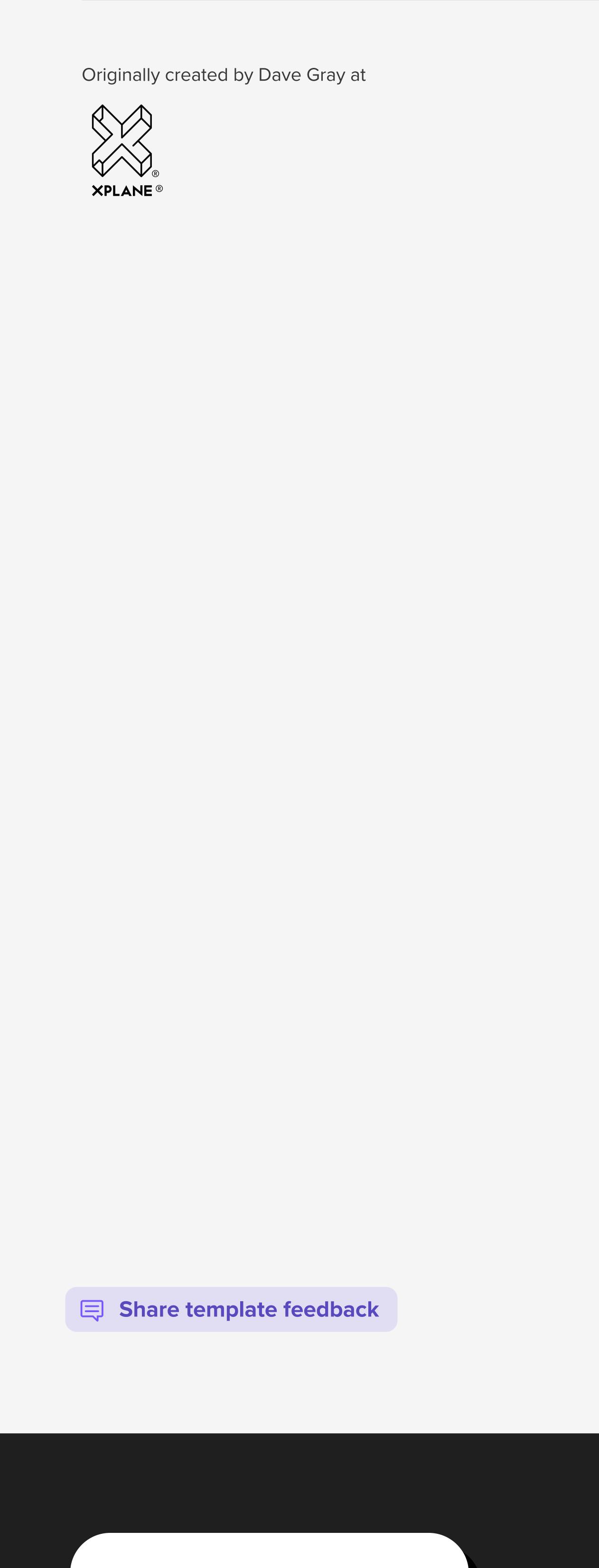
| Date | 17 September 2022 |
|---------------|--|
| Team ID | PNT2022TMID18388 |
| Project Name | Analytics for Hospitals' Health-Care Data |
| Team Leader | Laxmi Priya S |
| Team Member 1 | Kaviya M |
| Team Member 2 | Keerthana R |
| Team Member 3 | Madhumitha J |

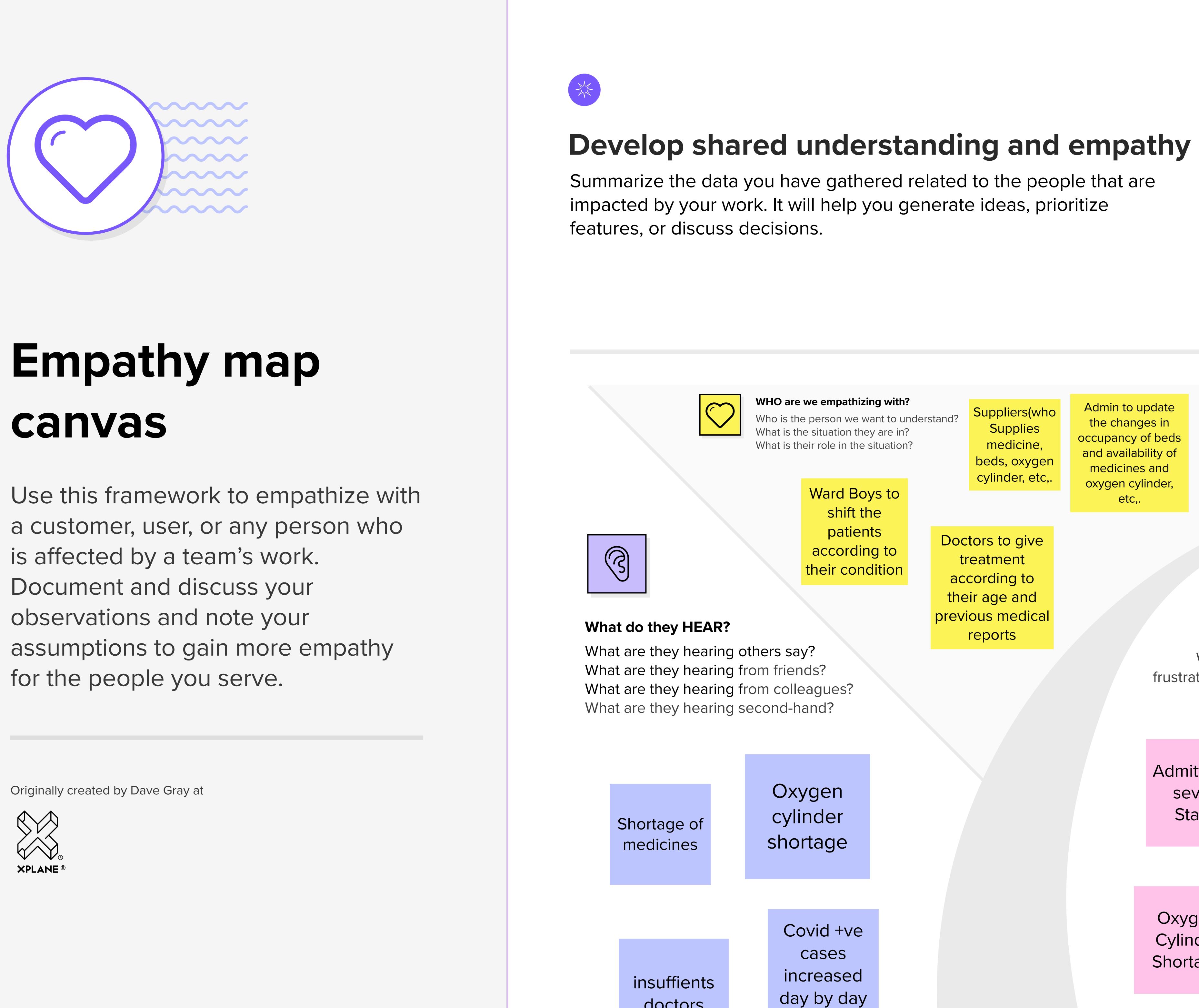
Empathy Map Canvas:

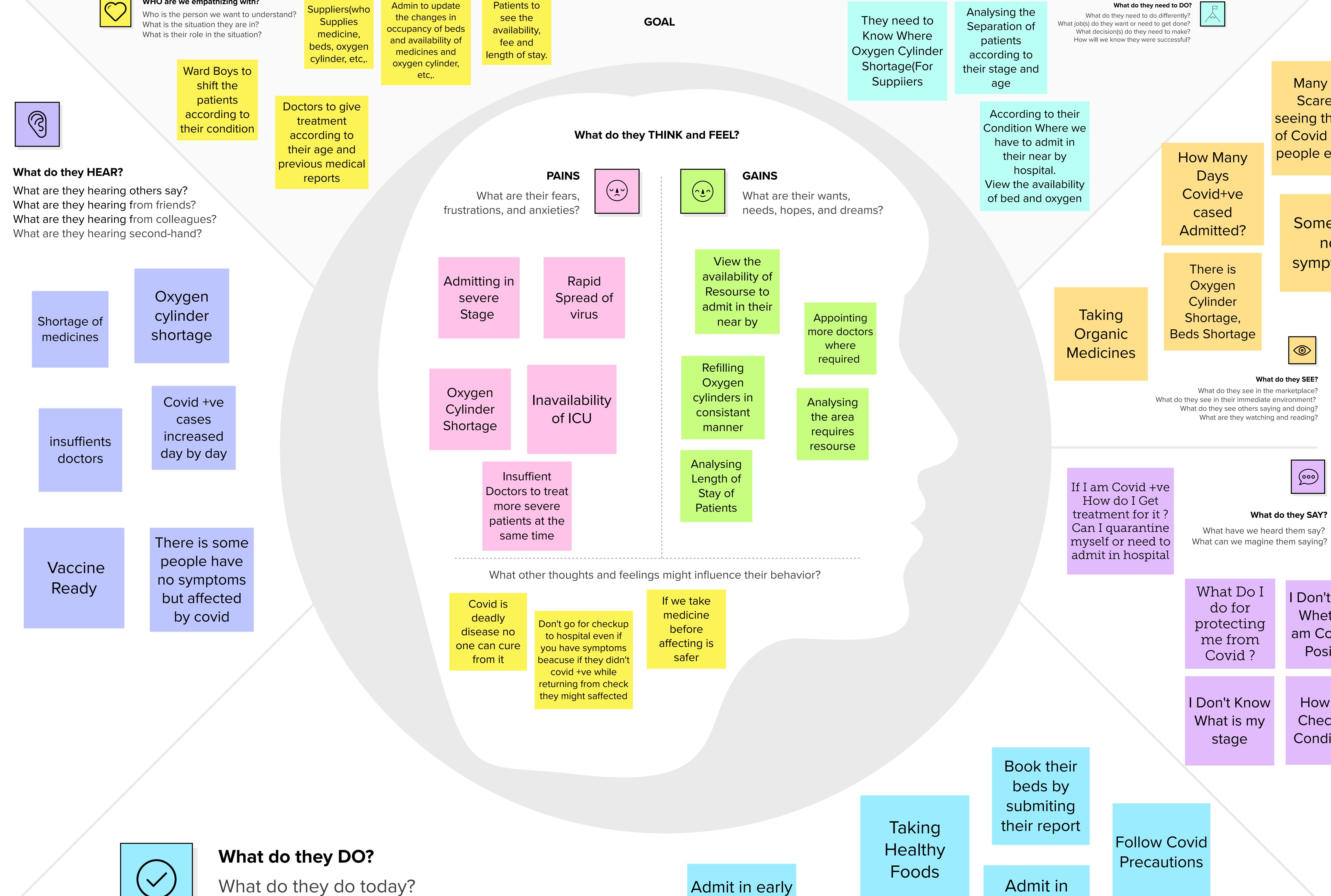
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.









stage don't

medicate by

yourself

Many Have

Scared By

seeing the Count

of Covid affected

people everyday

Some has

symptoms

What do they SEE?

What do they SAY?

do for

stage

hospital if

they have

symptoms

I Don't Know

Whether I

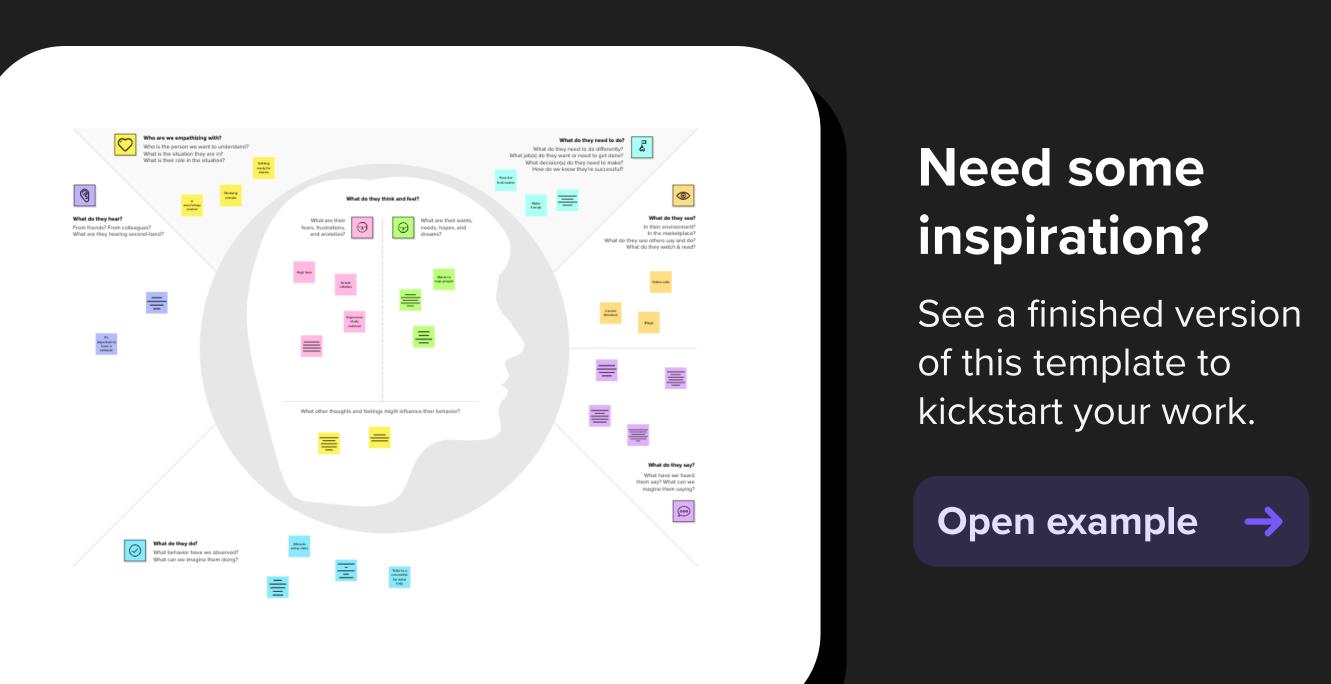
am Covid'19

Positive

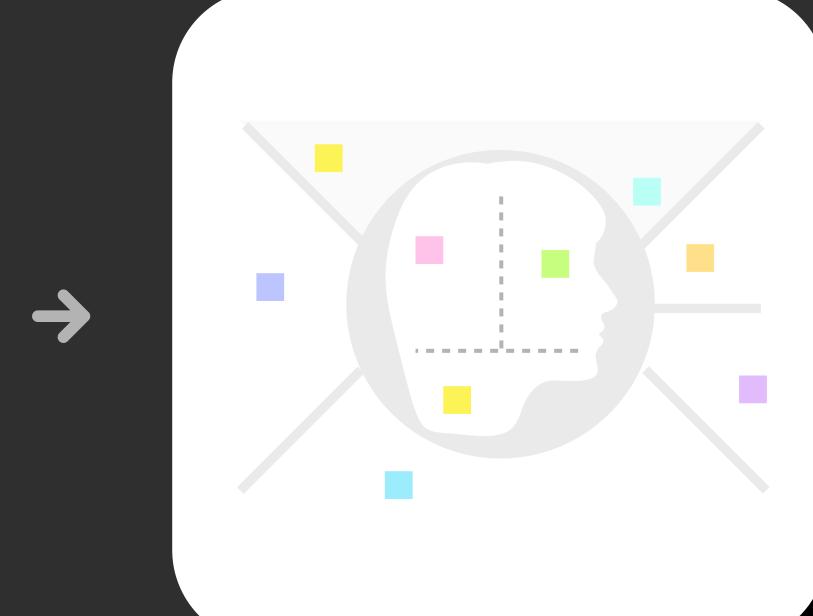
How Do I

Check my

Condition?







What behavior have we observed?

What can we imagine them doing?

