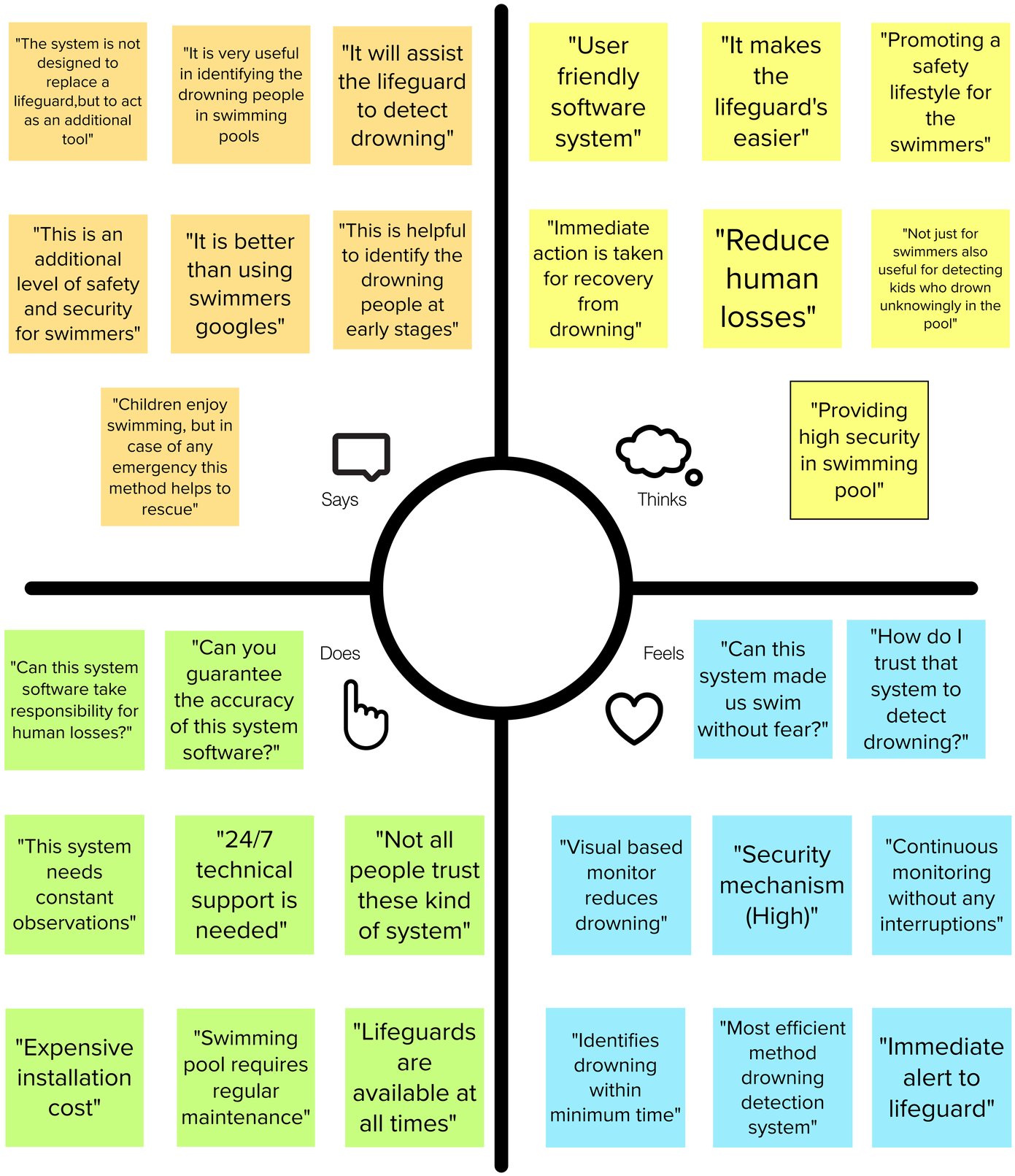
Empathy Map


"The system is not designed to replace a lifeguard,but to act as an additional tool"
"It is very useful in identifying the drowning people in swimming pools
"It will assist the lifeguard to detect drowning"
"User friendly software system"
"It makes the lifeguard's easier"
"Promoting a safety lifestyle for the swimmers"
"This is an additional level of safety and security for swimmers"
"It is better than using swimmers googles"
"This is helpful to identify the drowning people at early stages"
"Immediate action is taken for recovery from drowning"
"Reduce human losses"
"Not just for swimmers also useful for detecting kids who drown unknowingly in the pool"
"Children enjoy swimming, but in case of any emergency this method helps to rescue"
Says
Thinks
"Providing high security in swimming pool"
"Can this system software take responsibility for human losses?"
"Can you guarantee the accuracy of this system software?"
Does
Feels
"Can this system made us swim without fear?"
"How do I trust that system to detect drowning?"
"This system needs constant observations"
"24/7 technical support is needed"
"Not all people trust these kind of system"
"Visual based monitor reduces drowning"
"Security mechanism (High)"
"Continuous monitoring without any interruptions"
"Expensive installation cost"
"Swimming pool requires regular maintenance"
"Lifeguards are available at all times"
"Identifies drowning within minimum time"
"Most efficient method drowning detection system"
"Immediate alert to lifeguard"