

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <small>CS</small> Who is your customer? 1. Forensic officers 2. Police Officers 3. Intelligent division unit employees	6. CUSTOMER CONSTRAINT S <small>CC</small> 1. Cost limitations 2. Technology availability 3. Power supply 4. Environmental surroundings	5. AVAILABLE SOLUTIONS <small>AS</small> 1. Random guessing method 2. Brute force search with already available records	Explore AS, differentiate

Focus on J&P, fit into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <small>J&P</small> To identify what is written on the sheet and doing it manually is a huge time consuming work.	9. PROBLEM ROOT CAUSE <small>RC</small> Existence of criminals that write an important message in some encoded form.	7. BEHAVIOUR <small>BE</small> Manual labouring work who attempts to find the message with the help from the previous records.	Focus on J&P, fit into BE, understand RC

Identify strong TR & EM	3. TRIGGERS TR Customers being officers, they want to identify who the criminal is and wants to prevent happening that crime again in future.	10. YOUR SOLUTION SL Our solution is to create a model system that is trained with the different written digits using Artificial Intelligence and use it as an application to identify the digit.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE The obtaining of dataset that has every possible digits type. 8.2 OFFLINE Setting up of the model system application in a manner the criminals don't find it.
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4. EMOTIONS: BEFORE / AFTER

EM

Before : Time consuming
and stressful work

After : Easy to handle
and feeling secured and
satisfied.