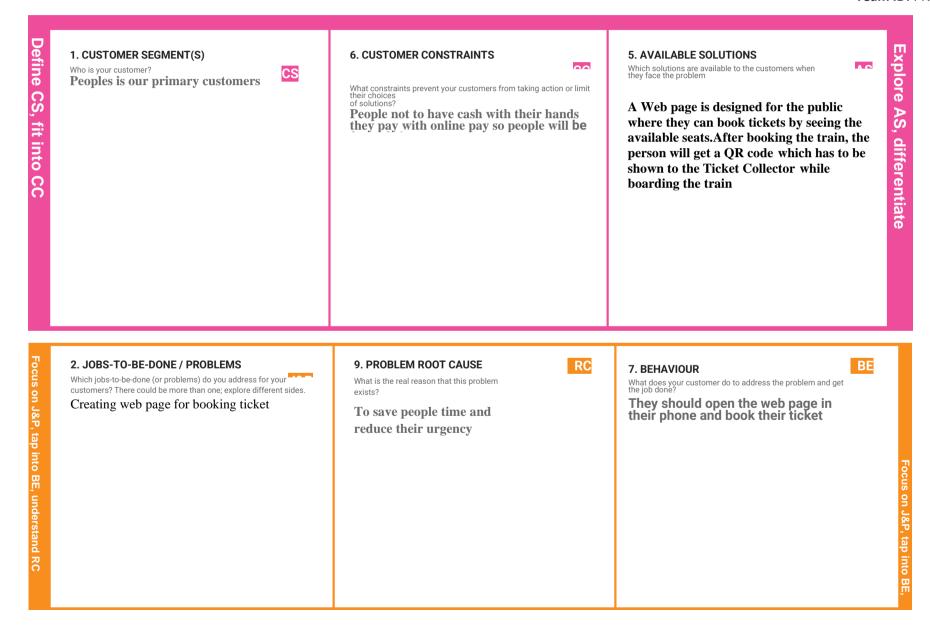
Project Title: smart solution for railway

Team ID: PNT2022TMID40456



3. TRIGGERS



What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

The time saving process of not to stand in the line to get the ticket will trigger people lots

4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem or a job and afterwards?

People will get arrives fast to get the ticket before now the will come to the station with no arugency

10. YOUR SOLUTION



Creating a ticket booking application and generate a QRcode which will be showns as ticket

8. CHANNELS of BEHAVIOUR



8.1 ONLINE

What kind of actions do customers take online? People track the location of train and book their ticket in online