

Project Design Phase-I Proposed Solution Template

Date	1 October 2022
Team ID	PNT2022TMID18550
Project Name	Project – FOOD DEMAND FORECASTING
Maximum Marks	4 Marks

<p>WHO IS YOUR CUSTOMER ?</p> <p>Different manufacturers Restaurant owners</p>	<p>EXPLORE LIMITATIONS TO BUY/USE YOUR PRODUCT OR SERVICE</p> <p>Price services or products</p> <p>Create and implement growth strategies</p>	<p>HOW ARE YOU GOING TO DIFFERENT THAN COMPETITION</p> <p>First father than focusing on other's we must improve ourselves By implementing innovative ideas which is not used by competitors</p>
<p>FOCUS ON FREQUENT,COSTLY OR URGENT PROBLEM TO SOLVE</p> <p>Have alternative solutions for the same problem</p> <p>Discuss with subordinates for different</p>	<p>UNDERSTAND THE CAUSE OF THE PROBLEM</p> <p>Price change</p> <p>Change in customer preference</p>	<p>TAP INTO,RESEMBLE OR SUPPORT EXISTING BEHAVIOR</p> <p>Make better supply decisions</p> <p>See your market potential</p>
<p>DESIGN TRIGGERS THAT FIT REAL LIFE,SPARK ASSOCIATIONS,MAKE IT FAMILIAR</p> <p>Optimize inventory</p> <p>ADD EMOTIONS FOR STRONGER MESSAGE</p> <p>Think in behalf of customer's place(empathy)</p> <p>Have fulfilment</p>	<p>YOUR “DOWN TO EARTH” SOLUTION GUESS</p> <p>Ask help when it is needed</p> <p>Help small business to grow by buying raw materials</p>	<p>BE WHERE YOUR CUSTOMER ARE</p> <p>Analyse the customer requirements and specification</p> <p>If customer's Requirements are unsatisfiable then give them idea of other requirements</p>

FOOD DEMAND FORECASTING ARCHITECTURE

