Project Title: Nutrition Assistant Application   **Project Design Phase-I** - **Solution Fit Template**   **Team ID:** PNT2022TMID18537

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

Who is your customer?

People who are concerned about health like fitness freaks etc. and the people in-charge of others heath like nutritionist, pediatricians etc.

6.CUSTOMER CONSTRAINTS   CC

What constraints prevent your customers from taking action or limit their choices of solutions?
Unhealthy eating habits is a trend today. It is obvious for people to fall in that trap easily. To adapt healthy habits is a difficult one.

5. AVAILABLE SOLUTIONS   AS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?

There are many solutions for getting fit. This application provides the nutrition chart for the food which helps the customers to consume right food.

Explore AS, differentiate

Focus on J&P, tap into BE, understand

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers?

People who are concerned about health like fitness freaks etc. and the people in-charge of others heath like nutritionist, pediatricians etc.

9.PROBLEM ROOT CAUSE   RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?
The entire world is today diagnosed with new diseases . It is important to control those with healthy eating habits.

7. BEHAVIOUR   BE

What does your customer do to address the problem and get the job done?
The application displays the nutrition chart and the decision for consumption is left to the consumers. To eat healthy and unhealthy is on the consumers decision.

Focus on J&P, tap into BE, understand

Identify strong TR & EM

3. TRIGGERS

TR

What triggers customers to act?

Neighbors becoming fit day by day after installation of the app and eating healthy.

4. EMOTIONS: BEFORE / AFTER

EM

How do customers feel when they face a problem or a job and afterwards?

Customers feel lazy and unfit due to unhealthy eating habits. But later
that is not the case they feel fit and active.

10. YOUR SOLUTION

The application displays the nutrition chart for the uploaded food image. It helps the consumers to calculate the amount of calories, fats, Protein's, carbs present in the food consumed during the entire day. Healthy lifestyle is easy if we have healthy eating habits.

8. CHANNELS of BEHAVIOUR

CH

8.1 **ONLINE**

To upload and check the nutrition chart for the edibles.

8.2 **OFFLINE**

Customers can check the history of the food consumed for the day.