

Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application

Team ID: PNT2022TMID46383

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) CS</p> <p>People who seek for plasma and donate plasma.</p>	<p>6. CUSTOMER CONSTRAINTS CC</p> <p>1.Network connection. 2.Fake credentials. 3.Lack of information.</p>	<p>5. AVAILABLE SOLUTIONS AS</p> <p>Existing application can only show the information about donor and recipient but not notify.</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <p>1.Notify donor when patient needs plasma. 2.Available plasma should reach the needy at the right time.</p>	<p>9. PROBLEM ROOT CAUSE RC</p> <p>Due to Covid 19 the need of plasma is high, where the demand for donors arises, and we need to notify the available donors for the emergency purpose.</p>	<p>7. BEHAVIOUR BE</p> <p>The people should encourage plasma donation and develop their helping tendency to needy people.</p>	Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS TR</p> <p>1.Notify donor when patient needs plasma. 2.Available plasma should reach the needy at right time.</p>	<p>10. YOUR SOLUTION SL</p> <p>If we are in need of plasma, we can request for the donors in the request page of application and if we are donor we can donate the plasma.</p>	<p>8.CHANNELS OF BEHAVIOUR CH</p> <p>ONLINE The user should register into the application through mobile with internet connection.</p> <p>OFFLINE Creating awareness to youngsters using contact with people, putting out notices and advertisements.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before, people are not much aware about the application and donors list but now they can send request to the donors directly.</p>		