

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID25514
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization Template: NEWS TRACKER APPLICATION

### Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1 Minutes to prepare
- 2 Team collaboration
- 3 10 pages recommended

#### Before you collaborate

A clear and popular goal is key to any idea session. Here's what you need to do to get going.

- 1 **Define your problem statement**
- 2 **Brainstorm**
- 3 **Filter options**
- 4 **Discuss**
- 5 **Finalize**

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a challenge for the solution. This will clarify focus of your brainstorm.

**PROBLEM**

How can we help news consumers quickly and easily find the news they want to read? How can we help news consumers quickly and easily find the news they want to read? How can we help news consumers quickly and easily find the news they want to read?

**GOAL**

To create a news tracker application that helps news consumers quickly and easily find the news they want to read.

**Key roles in brainstorming**

- 1 **Facilitator**
- 2 **Recorder**
- 3 **Timekeeper**
- 4 **Observer**

#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

**Brainstorming**

Brainstorming is a group activity where you generate ideas for solving a problem. It's a time when you can think out loud and share your ideas with others. It's a time when you can think out loud and share your ideas with others. It's a time when you can think out loud and share your ideas with others.

**Filter options**

Filter options by date, popularity, location etc.

**Discussion**

Discuss options, change the way news headlines are arranged.

**Finalize**

Finalize the news tracker application.

#### Group ideas

Take time sharing your ideas with classmates. Consider similar or related ideas as you go.

**Group ideas**

Group ideas are ideas that are shared by a group of people. They are ideas that are shared by a group of people. They are ideas that are shared by a group of people.

**Filter options**

Filter options by date, popularity and location etc.

**Discussion**

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**Finalize**

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#### Finalize

Now think about all the ideas on the page and select which important ones to keep. Then you'll have a list of ideas that are important and will be used.

**Finalize**

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#### After you collaborate

You can report the results of an idea session to your team. Here's how to do it.

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