

ASSIGNMENT – 1

Retail Store Stock Inventory Analytics

Analysing the profit of startup companies from the given data set using IBM cognos analytics

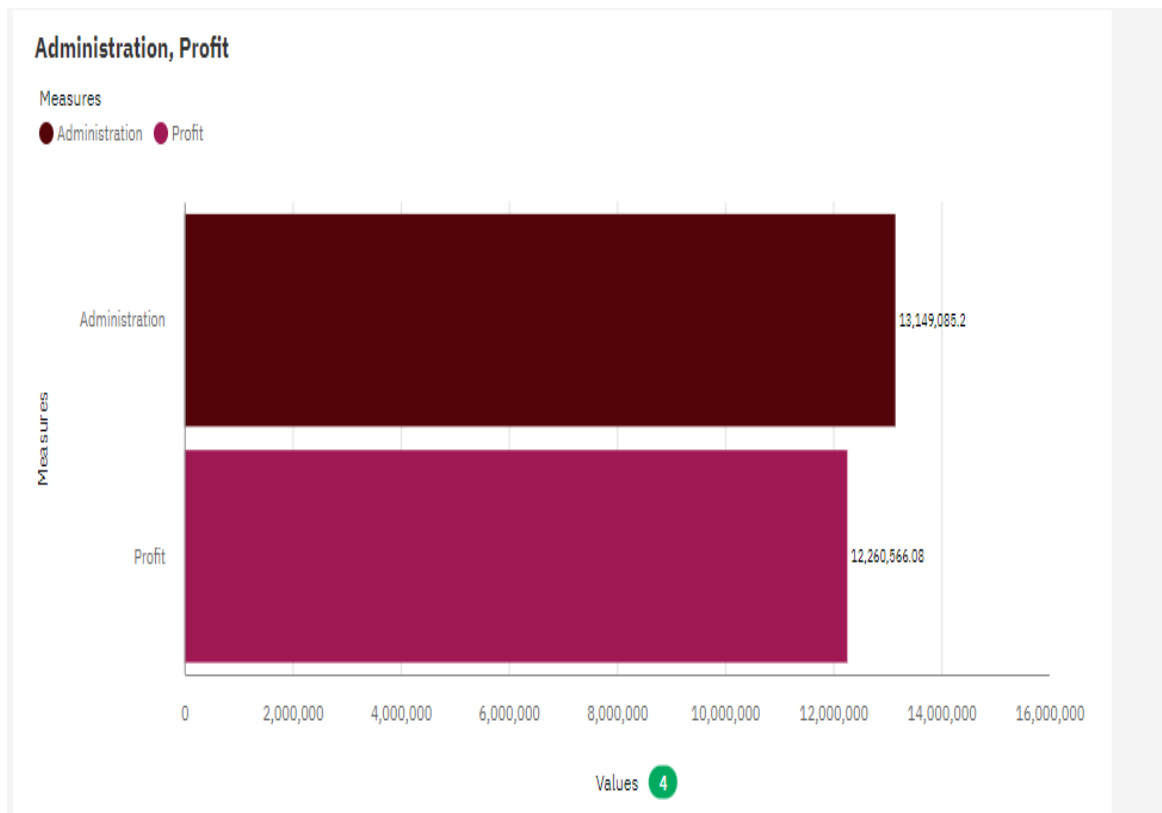
TEAM MEMBERS :

- MANISH BABU S
- LEON S CHACKO
- KEVIN CALEB DANIEL E
- PRASATH K P

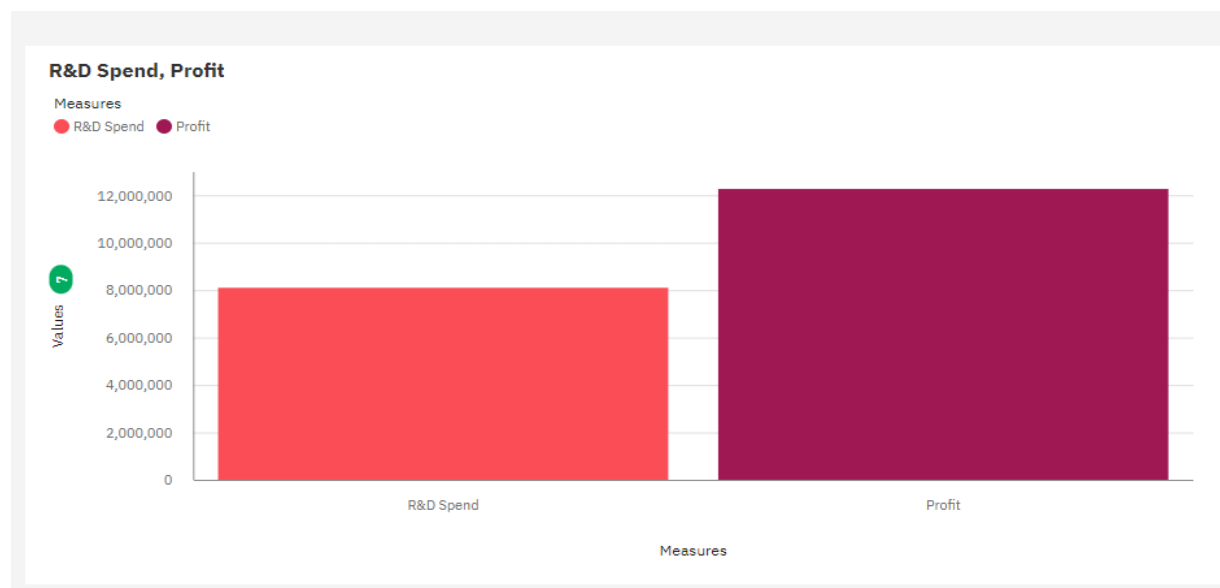
Topics

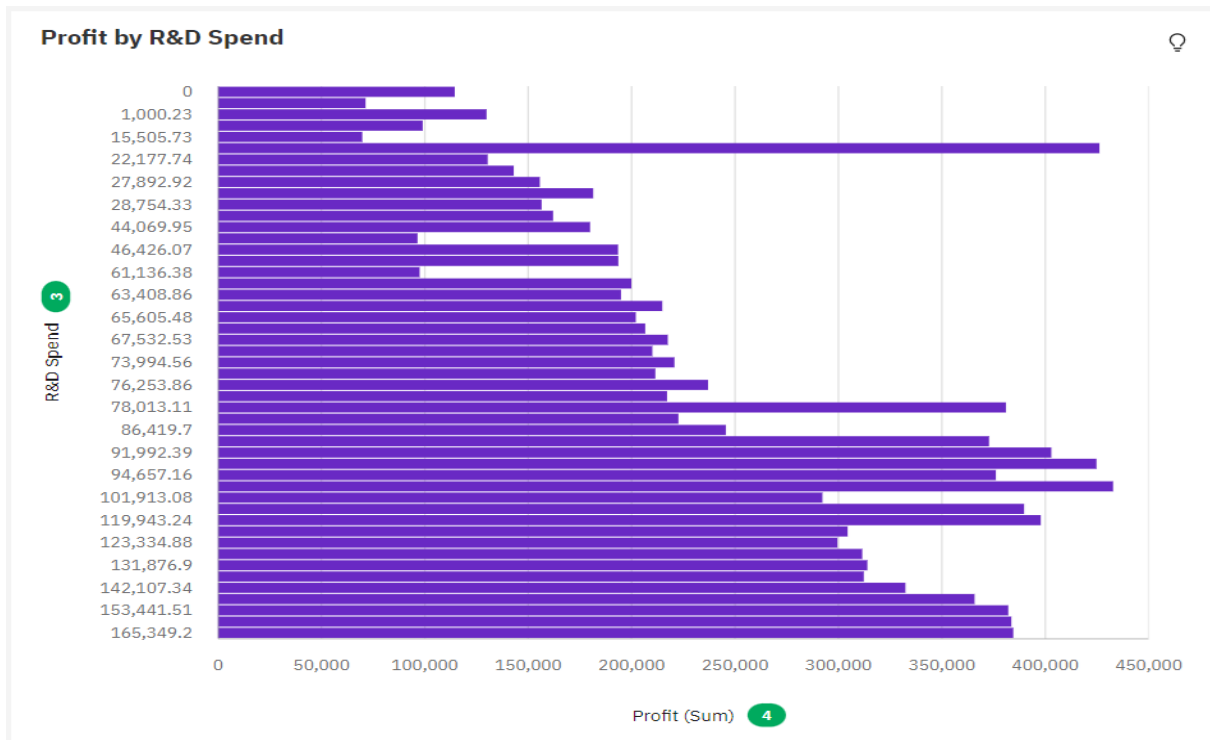
- Administration spending vs Profit
- Research and Development spending vs Profit
- Marketing spending vs Profit
- Profit by State

1. Administration spending vs Profit

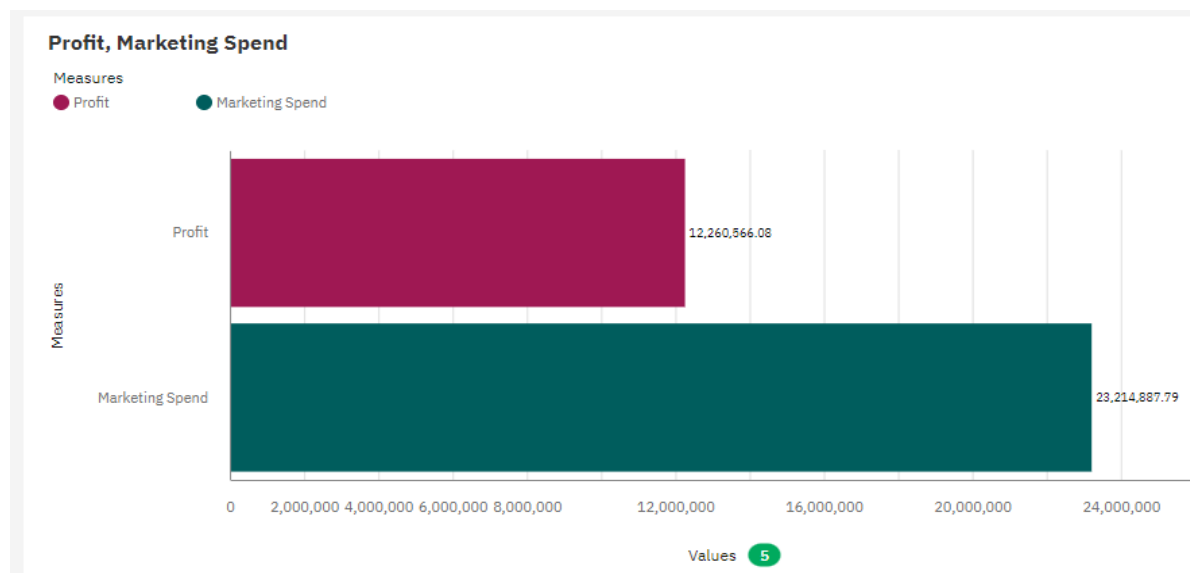


2. Research and Development spending vs Profit:

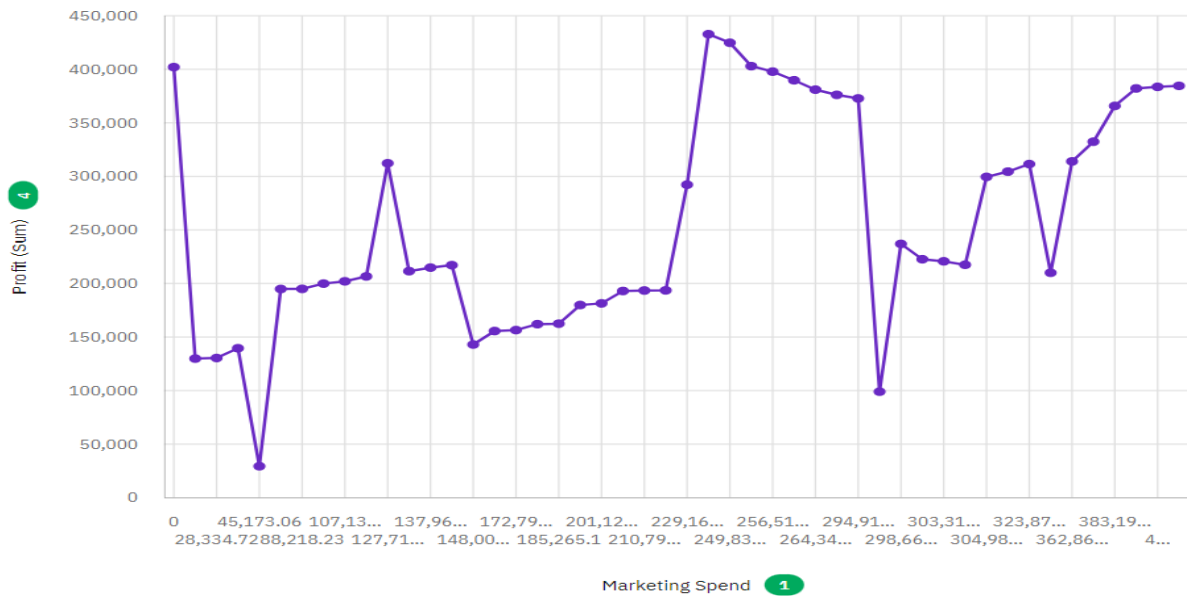




3. Marketing spending vs Profit:



Profit by Marketing Spend



4. Profit by State

Profit by State

State

California Florida New York

