Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S) `CS`

- Hospitals
- Health Care Centres
- Any medical agencies that prescribe the medicines based on the condition and treat the patient

6. CUSTOMER CONSTRAINTS `CC`

- There is no awareness about the various modern technologies
- Budget
- Interactive Dashboards
- No Accuracy in prediction
- Network connection
- Need of Dataset

5. AVAILABLE SOLUTIONS `AS`

- The patient can prefer manual prediction
- There are instruments available which can predict heart disease but either they are expensive or are not efficient to calculate chance of heart disease in human

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- Standard of Data.The outcome is fully depends on the accurate and reliable dataset
- Visualising and predicting Heart disease

9. PROBLEM ROOT CAUSE `RC`

- Increasing in Heart disease will not be identified firstly is the major reason
- Difficulty in predicting heart disease
- There is a possibility of considering every heart disease as same.
- There is no idea about relation between similar heart disease

7. BEHAVIOUR `BE`

- The customer need accurate result for the various datasets
- They try the interface for overcoming the problem but then if they find it complicate or not efficient enough,they stop using it.

3. TRIGGERS `TR`

- There are only a few ways for handling the large number of datasets and that's why the root cause of heart disease cannot be found out.
- Similarity of heart disease has not identifiable

10. YOUR SOLUTION `SL`

With the technology of AI/ML to predict and visualize diseases by the IBM cognos analytics tools to create an interactive dashboard for the patient.

8.CHANNELS of BEHAVIOR `CH`

8.1ONLINE

- Upload data
- Prepare data
- Exploration of data
- Visualization of dataset

8.2OFFLINE

- Data Collection
- Data preprocessing

4. EMOTIONS: BEFORE / AFTER

EM

Before : There is huge uncertainty in knowing the accurate and correct reason for a disease and predicting it.

After : There is a large chance for identifying and understanding heart disease which gives the great outcome.