

PROJECT DESIGN PHASE - 1

PROBLEM SOLUTION FIT

Date 9 October 2022
Team ID 26586-1660030073
Project Name AI Powered Nutrition Analyzer
Fitness Enthusiasts

Maximum Marks 2 marks

Problem-Solution fit canvas 2.0		Purpose / Vision	
Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Who is your customer? i.e. working parents of 0-5 y.o. kids <ul style="list-style-type: none">People who want to fit their body and maintain proper or balanced diet in a proper way	6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices <ul style="list-style-type: none">constraints may contribute to the unhealthy food choices observed among low socioeconomic groups in industrialized countries.	5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking <ul style="list-style-type: none">Try to eat more protein and fat, and less simple sugars.Ask your doctor or dietitian about nutritional supplements.Avoid non-nutritious beverages
	Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. <ul style="list-style-type: none">Being a holistic wellness coach, registered dietitian, nutritionist, Food scientists, nutrition educator are the job can successfully done in this field	9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations. <ul style="list-style-type: none">Lack of appetite, or decreased hungerA sore mouth or throat can make eating difficultUndiet plan in untimely eating
Identify strong TR & EM		3. TRIGGERS What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. <ul style="list-style-type: none">Antigens are substances that the body labels as foreign and harmful, which triggers immune cell activity.	10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. <ul style="list-style-type: none">In our platform we provide a individual healthy chart for subscribersNormally Common health diet plan was allocatedSeek your way on organic side and stay healthy

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