

Ideation Phase

Define the Problem Statements

Date	10/09/22
Team ID	PNT2022TMID40127
Project Name	Project – Car Resale Value Prediction
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Problem Statements for Smart Fashion Recommender Application

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I'm owner of Car Travels	I'm trying to buy a Latest Resale Models of Cars for my Travel agency.	I can't find the one that I expect in local.	There is only few Resale Cars are Available But I want a Bunch of Cars.	Like I should just by a new car instead of resale cars.
PS-2	I'm a Car Seller	I'm trying to	I'm not	My old car	Like I don't want to sell

		sell a Car with Best Price for my Purpose.	able to find the value/price of my old car.	doesn't have a AC & Auto Pilot Mode So I want to sell it and buy a one.	my old car.
PS-2	I'm a Son	I'm trying to buy a Resale Car for My Father who is working in a Factory that is 10km away from my home.	I don't have any idea that I can buy a car with good condition within my budget.	It's my first time buying Resale car and I don't want to embarrass myself Infront of my family.	Like I'm overdoing and overthinking it, just because of a Car for My Father and also for My Family.

Derived Problem Statement:

User needs a way to know the value/price for resale car on online through all the products available in the platform so that they can save time on surfing through the internet/different platforms.