## Think & Feel

What kind of gadget like watch or chain?

IoT Device

Inspirations Worry Points Beliefs

Is it is easy to wear and not harmful

Web UI

The children

will be in full

day

monitoring

Cost efficient and affordable

Cloud Services

Media Engagement Review Recommendations

It provide the

surrounding

temperature, so

that he parents

can keep track

Acts as a smart device

Hear

See

Parents will see about children's safety

Environmental Marketing fluctuations Views on product

> Is it user friendly device or not?

Say & Do

Keep family safe and protected

IBM Watson

IoT Platform

Geofence

If the children crosses the particular area, we can detect the location

Cloudant DB

Updating the status on a regular basis

Gain

User

Provides security to children

Shares the information to the nearest police stations for quick rescue

Updates the real-time locations to the parents

Pain

It will affect the children's pricacy

Gadget may not work if it gets damaged

If the gadget gets lost somewhere the locations remains same