Ideation Phase
Define the Problem Statements

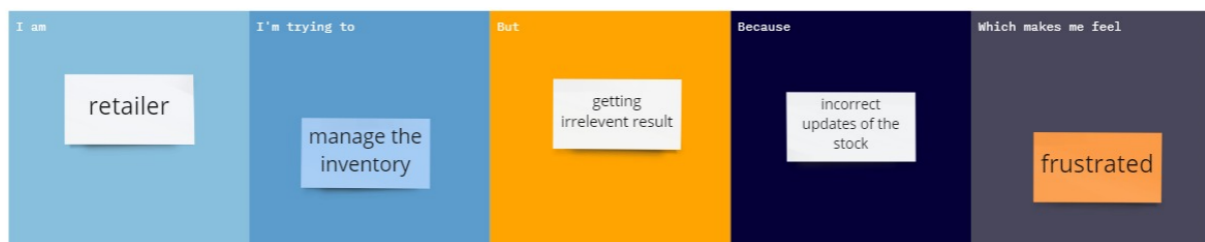| Date	19 September 2022
Team ID	PNT2022TMID25500
Project Name	Project - Inventory Management System For Retailers
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	Because	Which makes me feel
PS-1	Retailer	Manage the inventory	Due to human error, Lack of interest and consciousness	Frustrated