

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	01 November 2022
Team ID	PNT2022TMID19102
Project Name	Personal Assistance for Seniors Who Are Self-Reliant
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes (10 minutes)  
Think to collaborate  
Add people to your session

Show template feedback

**Before you collaborate**

A little bit of preparation goes a long way into this session. Here's what you need to do to get going.

10 minutes

- Team gathering: Get everyone together in the same room or meeting room. If you're not in the same room, make sure everyone is on the same page.
- Set the goal: This is a brainstorming session. The goal is to generate as many ideas as possible. Don't worry about whether the ideas are good or bad.
- Learn how to use the facilitation tools: Use the facilitation tools to help you generate ideas. The facilitation tools are designed to help you generate ideas in a structured way.

Open session

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How might we statement. This will be the focus of your innovation.

5 minutes

Virtual is a celebrity fame who loves his daddy so much. His father has high blood pressure and his is a diabetic. Before Virtual's celebrity life, he was the one who took care of his father. Now he has no time to look after his father. Design a systematic tool to help virtual.

Sasha, the only daughter of their parents, was taking care of them since they were aged and affected by heart problems. Suddenly, she got an offer from her office to go abroad. Since she will not be able to stay with them, how will she be able to look after them? Develop a product or a prototype that could take care of their health, providing medicine periodically.

Marian ex-military personnel maintains good health and is fully able to function both physically and mentally well. However, the biological effects of aging do lead to more physical and mental health problems. In his later period he is not able to do daily living activity without an assistance. Suggest a suitable solution to help him.

People with intellectual disabilities are at increased risk for poor health outcomes and health disparities. The lack of health care provider training on disability has been highlighted recent times. Provide a suitable solution to help people who need medical assistance.

Need some inspiration?

10 minutes (10 minutes)  
Think to collaborate  
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Show template feedback

10 minutes (10 minutes)  
Think to collaborate  
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Show template feedback

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing.

TALLAPANEU HARISH

They dont miss medicines  
Help them to take medicine at right time  
Keep track of the checkup dates  
Easy to use  
Life saving app

DANMALA SHANMUKHA ARJIL

reminds intake of medicines  
right medicines at the right time  
simple to manage by senior citizens  
occupies minimum memory  
easy to design and easily to update  
portable

ADHILASH

User Friendly  
Cost Effective  
Instant Information  
No worries about the elders of our family  
Prevents life-threatening mistakes  
Needs no prior technical knowledge

LOGESH

Supports to solve unmet needs  
user friendly interface  
Maintains digital records  
overcomes memory challenges  
computerize both menial and complex tasks

3

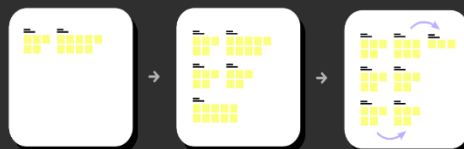
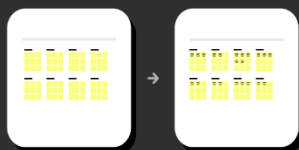
### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

