

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S)</p> <p>Who is your customer? i.e. working parents of 0-5 y.o. kids</p> <p>CS</p> <p>Senior citizens of India are often not taken much care. Therefore there is a need to have a personal care taker to take care of them</p>	<p>6. CUSTOMER CONSTRAINTS</p> <p>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</p> <p>CC</p> <p>Most of the customers(older people) unaware about their health condition. It just going to help to remaind.</p>	<p>5. AVAILABLE SOLUTIONS</p> <p>Which solutions are available to the customers when they face the problem</p> <p>AS</p> <p>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p> <p>There is a medicine stand made of raspberry pi which will alert people by giving message to phone or vibrate the table.</p>	Explore AS, differentiate
	Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</p> <p>J&P</p> <p>Forget to take medicine</p> <p>A system manage people to take medicine on time</p>	<p>9. PROBLEM ROOT CAUSE</p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</p> <p>RC</p> <p>In this busy world we cannot have people who going to give time for the older one. Therefore there is a need to have a system to remind the medicine</p>	

<div><div><div>3. TRIGGERS</div><div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</div></div><div>Promote the app to working personalities. In that way it make much sense</div></div>	<div><div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div></div><div>An app is built for the user which enables him/her to set the desired time and medicine name to the IOT device. The device will receive the medicine name and notify the user with voice commands</div></div>	<div><div><div>8. CHANNELS of BEHAVIOUR</div><div><div>8.1 ONLINE</div><div>What kind of actions do customers take online? Extract online channels from #7</div></div><div><div>8.2 OFFLINE</div><div>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div></div></div><div>Upload details about medicine and get alert messages on correct time</div><div>Setting alarm at the correct time</div></div>
<div><div><div>4. EMOTIONS: BEFORE / AFTER</div><div>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</div></div><div>Feeling taking correct medicines at correct time</div></div>		