Date	16 October 2022
Team ID	PNT2022TMID18771
Project Name	Project – WEB PHISHING DETECTION

Customer Problem Statement Template:

As online transaction grew in popularity, cybercrimes also grew quickly. Because of the anonymity offered by the internet, hackers try to trick users techniques like phishing, SQL injection, malware, man-in-the-middle attack name system tunnelling, ransomware, web trojans, and other forms of attac is said to be the most misleading of all of these tactics.

Problem - 1

I am	I'm trying to	But	Because	Which makes me feel
Student	Opens an compromised link and enters the credentials	Gets Hacked	It was a Fake website	Insecure

Problem - 2

I am	I'm trying to	But	Because	Which makes me feel
Shopkeeper	Opens a link from a bank and enters the account details	His bank account details and his credit card details gets hacked	The link was fake and the hacker aims for the money from the account.	untrustworthy

Problem - 3

I am	I'm trying to	But	Because	Which makes me feel
Homemaker	make transactions for the purchased items from checkouts	Ended up as she purchases from an fake website	The website had an advertisement for discounts.	disappointed

Problem - 4

I am	I'm trying to	But	Because	Which makes me feel
Employer	complete the tasks by the end of the day	Found an file through mail and opens it, and his company details gets hacked	the file seemed to be phishing and fake one	annoyed & disturbed

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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Opens an compromised link and enters the credentials	Gets Hacked	It was a Fake website	Insecure
PS-2	Shopkeeper	Opens a link from a bank and enters the account details	His bank account details and his credit card details gets hacked	The link was fake and the hacker aims for the money from the account.	untrustworthy
PS-3	Homemaker	make transactions for the purchased items from checkouts	Ended up as she purchases from an fake website	The website had an advertisement for discounts.	disappointed
PS-4	Employer	complete the tasks by the end of the day	Found an file through mail and opens it and his company details gets hacked	the file seemed to be phishing and fake one	annoyed & disturbed

Brainstorming Ideation Phase: