

# EMPATHY MAPPING

## SAYS,

- ✓ Uses of the application?
- ✓ Purposes of the application?
- ✓ I want something reliable?

## THINKS,

- ✓ Quality of the application?
- ✓ This application is best?
- ✓ Is there any similar application available



## Does,

- ✓ Checked in the websites
- ✓ Checked in the youtube
- ✓ Makes small decisions
- ✓ Asking a friends

## Feels,

- ✓ Excited
- ✓ Anxious
- ✓ Fear
- ✓ Overwhelmed
- ✓ Confused