

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID11775
Project Name	Industry specific intelligent fire management system
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

The template is a digital tool for brainstorming and idea prioritization. It is divided into seven main sections, each with a specific purpose and instructions.

- Before you collaborate:** This section provides instructions on how to use the template effectively, including tips on collaboration and idea generation.
- Define your problem statement:** This section guides the user through defining the problem statement, including a template for the problem statement and a list of questions to consider.
- Brainstorm:** This section is the core of the brainstorming process. It includes a grid for recording ideas, a list of questions to guide the brainstorming session, and a section for grouping ideas.
- Group ideas:** This section provides instructions on how to group ideas into categories, including a template for the group ideas section.
- Prioritize:** This section guides the user through prioritizing ideas. It includes a scatter plot with axes for 'Feasibility' and 'Desirability', and a list of questions to guide the prioritization process.
- After you collaborate:** This section provides instructions on how to collaborate effectively, including a checklist for team collaboration and a list of questions to guide the collaboration process.
- Final section:** This section provides a final checklist for the brainstorming session, including a list of questions to guide the final review and a section for next steps.