Ideation Phase
Empathize & Discover

Date	18 September 2022
Team ID	PNT2022TMID20403
Project Name	ESTIMATE THE CROP YIELD USING DATA ANALYTICS
Maximum Marks	4 Marks

SAYS

Analysing the quantity of pesticides

Amount of yield and loss

Difficulty in deciding which crop to SOW

What is the condition of the field

THINK

Hiring is one of the most pressuring issue

Why I investing large amount as initial investment ?

Why I'm not getting any profit?

Maybe, I'm doing it in a wrong way

DOES

Asking about the quality of the fertilizer

Asking about the quality of the soil / agricultural Land?

Getting information from the people around us

Finding the Pros and Cons

FEELS

Anxious

No market for agriculture products

Stressed about the technology

Unable to trust and Feeling fear