

Empathy map

TAKE NUTRITION INTO YOUR OWN HANDS 💥



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Build empathy

Nutritional analyser does the process of determining the nutritional content of food that provides information about the chemical composition, processing, quality control and contamination of food.

Thinks Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

IS IT FREE OR PAID?	IT SHOULD BE ADAPTABLE TO DIFFERENT PEOPLE.	PACKAGES	SERVICES AL	WILL IT COME ONG WITH DIET SUGGESTIONS	DO I WANT TO EAT MORE OR LESS	I WISH I SHOULD LOOK LIKE PERFECT IN STRUCTURE		IS THERE ANY REWARDS TO COMPLETE THE TASK???	WILL I REALLY FRANSFORM
IT WOULD HAVE BEEN BETTER IF THE APP WAS	WILL IT BE BETTER THEN	WHAT MAKES IT DIFFERENT FROM OTHER SIMILAR APPS	IT SHOULD BE ADAPTABLE TO ALL	LETS WAIT AND SEE	IRRITATED	NEED CONFIDENCE BOOST	I WANT TO BE MORE ATTRACTIVE	WHAT METHODOLOGY DO I NEED TO FOLLOW TO	I'M SO JEALOUS
MORE SIMPLE.	OTHER APPS		IS IT DISEASE SPECIFIC?	WE WANT IT TO BE PRECISE.	HOW MUCH TIME DO I NEED TO SPEND ON THE NUTRITION ANALYZER??	NO DRESS FITS FOR ME	HOW CAN I TRACK MY HEALTH??	MAKE ME FIT AND BALANCED??	OUT OF SHAPE
WE WANT FLEXIBLE AND PRECISE ONE.	IS IT RELIABLE?	IS IT SUITABLE FOR ALL PEOPLE?		NUTR	WERED ITION ER FOR	IS THERE ANY FASTING PLANS??	THE ANALYZER??	DO I HAVE ANY WEEKLY CHALLENGES??	DEPRESSED
DOWNLOADS THE APP	COMPARES THE APP WITH OTHER APP	CHECK CAPTI OUT THE IMAGE FEATURES THE FO	S OF	ENTHU	NESS SIASTS	I WANT BE HEALTH	BE	HEALTHY	I WISH I HAD A BALANCED FOOD
FOLLOWS HEALTHY DIET	STUDIES THE NUTRITIONAL CONTENT OF FOOD	CHEMICAL	NDERSTANDS THE QUALITY OF FOOD	CONSULTS NUTRITIONIST ONLINE	I WISH I HAD MORE WILL POWER	I EXCITED WHAT IAM?	I HAVE DONE IT BEFORE,I CAN DO IT AGAIN	I WONDER HOW MANY CALORIES ARE IN THAT?	I WANT TO BE IN NUTRITION COMFORTABLE
AVOIDS EMOTIONAL EATING	RARELY INDULGES IN CHEAT	DIET	DISCUSSES WITH OTHER FITNESS NTHUSIASTS	WAIT FOR SCREEN TO LOAD	EXCITED	I'M ON A MISSION!	ADVISED	FITS ME!	MOTIVATES

PLANS

Does

What behavior have we observed? What can we imagine them doing?

MEAL

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?