

## Empathy map

TAKE NUTRITION INTO YOUR OWN HANDS 



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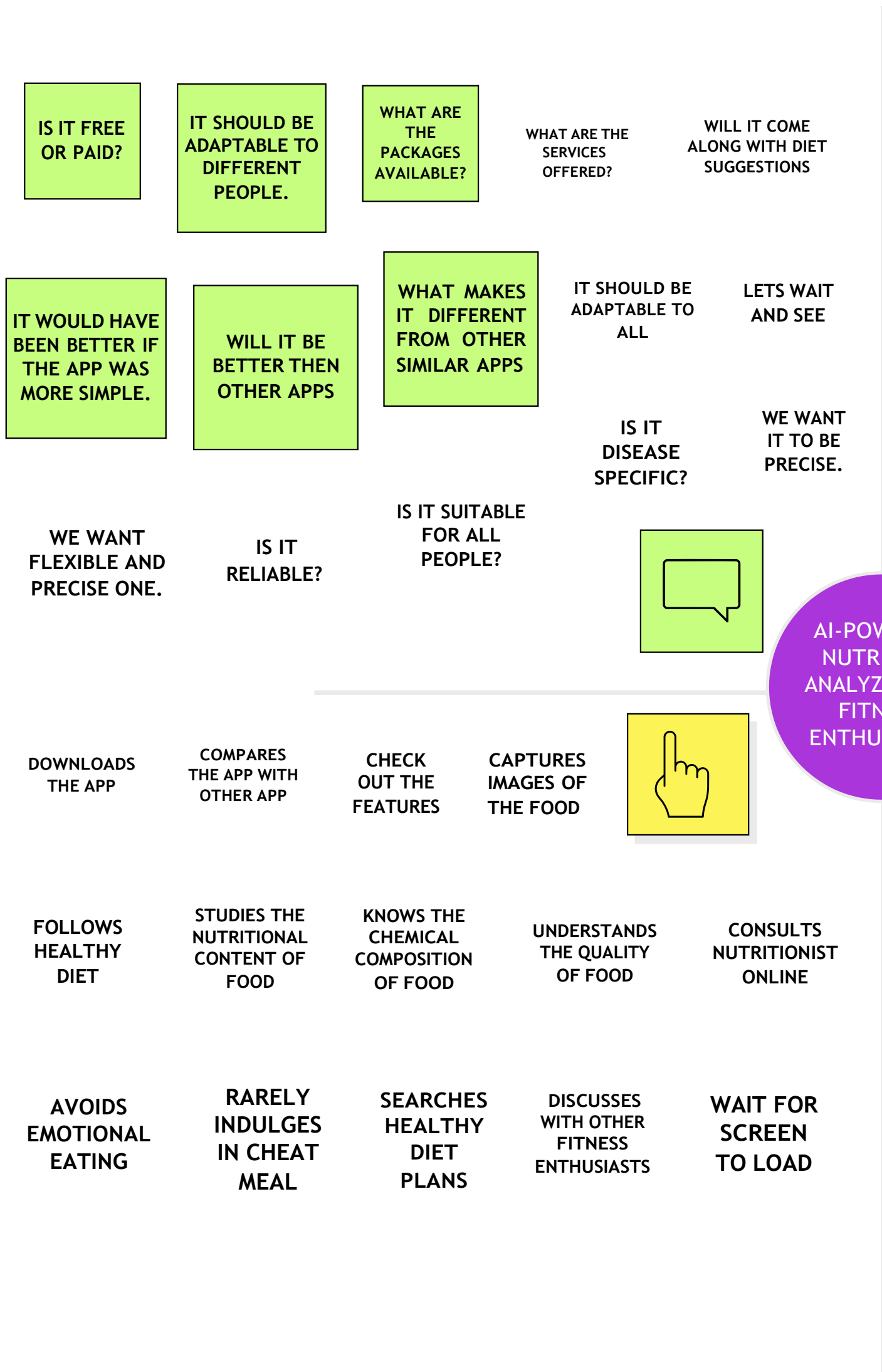


## Build empathy

Nutritional analyser does the process of determining the nutritional content of food that provides information about the chemical composition, processing, quality control and contamination of food.

### Says

What have we heard them say? What can we imagine them saying?



### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

### Does

What behavior have we observed?  
What can we imagine them doing?

### Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?