Project Design Phase-I - Solution Fit Template

Project Title : AI-powered Nutrition Analyzer for Fitness Enthusiasts

Team ID : PNT2022TMID18684

Define CS, fit into CC	 1. CUSTOMER SEGMENT(S) People who want to maintain themselves fit and healthy. Mostly fitness 	 6. CUSTOMER CONSTRAINTS A May be unclear images that make difficult for us to compute the accurate output . Lack of awareness about the app among the users. 	Try to have healthy solutions for all the	Explore AS. differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE /PROBLEMS Calculating accurate results according to the given input.	 9. PROBLEM ROOT CAUSE Unavailability of authentic source Different shapes and 	7. BEHAVIOUR ❖ The customer will have to upload the image input ❖ The application will display the Nutritional content based on the shape and texture of the	

3.TRIGGERS

- ❖ User urge to be healthy and fit
- * Through social media and advertisement

4. EMOTIONS: BEFORE / AFTER

EM

Before:

Lack of accuracy

After:

Customer is now self reliant Availability of authentic source to provide information

10. YOUR SOLUTION SL

- ❖ We track health care plan for Individuals
- ❖ And provide health care suggestions

8. CHANNELS of BEHAVIOUR



ONLINE

- Through Social media and
- through advertisements

OFFLINE

Through other users