

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none"><li>People who can't afford the luxury range can get resale car.</li><li>Used car sellers (Dealers).</li><li>People who are fond of cars.</li></ul></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none"><li>Resale cars don't come with a warranty / guarantee which disappoints the customer.</li><li>Resale car have high rate of interest on its loan</li></ul></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none"><li>There are a lot of car resale price predictions sites in the market that lacks in accurate prediction.</li><li>Providing a true accurate apt website for the society is the ultimate goal.</li></ul></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><ul style="list-style-type: none"><li>Predicted values may not be accurate.</li><li>User might not get the precise information about the cars.</li></ul></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>The prices of new cars in the industry are fixed by the manufacturer with some additional costs incurred by the Government in the form of taxes. So, customers buying a new car can be assured of the money they invest to be worthy. But due to the increased price of new cars and the incapability of customers to buy new cars due to the lack of funds, used cars sales are on a global increase. There is a need for a used car price prediction system to effectively determine the worthiness of the car using a variety of features.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>The observed behaviors are,</p><ul style="list-style-type: none"><li>Prediction through effective algorithms pave a way for users to get to know the resale care price range. Users depends more on technology rather than the tradition quotation methods.</li><li>Purchasing the resale cars based on prediction results.</li></ul></div>	
<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none"><li>Purchasing the top end car at low cost.</li><li>Getting to know from different users, the efficient way of purchasing resale car triggers</li></ul></div>	<div>10. YOUR SOLUTION<div>SL</div><p>Due to the unprecedented number of cars being purchased and sold, used car price prediction is a topic of high interest. Because of the affordability of used cars in developing countries, people tend more purchase used cars. A primary objective of this project is to estimate used car prices by using attributes that are highly correlated with a label. In the near future, the most sophisticated algorithm is used for making predictions, and then the model will be integrated into web page for the general public to use.</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><p><b>Online</b> : The prediction is done online through a serverclient model.</p><p><b>Offline</b> : The predicted result can be downloaded and be used as a quotation for the resale car</p></div>	Extract online & offline CH of BE	
<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p><b>BEFORE</b> : Cheating, Disappointment, Stressful – Without knowing the price range of their used cars</p><p><b>AFTER</b> : Stress free, relived – By predicting the price range of cars easily</p></div>				
Identify Strong TR & EM				