

Ideation Phase
Empathize & Discover

DATE	19 SEPTEMBER 2022
TEAM ID	PNT2022TMID21245
PROJECT NAME	INDUSTRY-SPECIFIC INTELLIGENT FIRE MANAGEMENT SYSTEM
MAXIMUM MARKS	4 MARKS

TEAM MEMBERS

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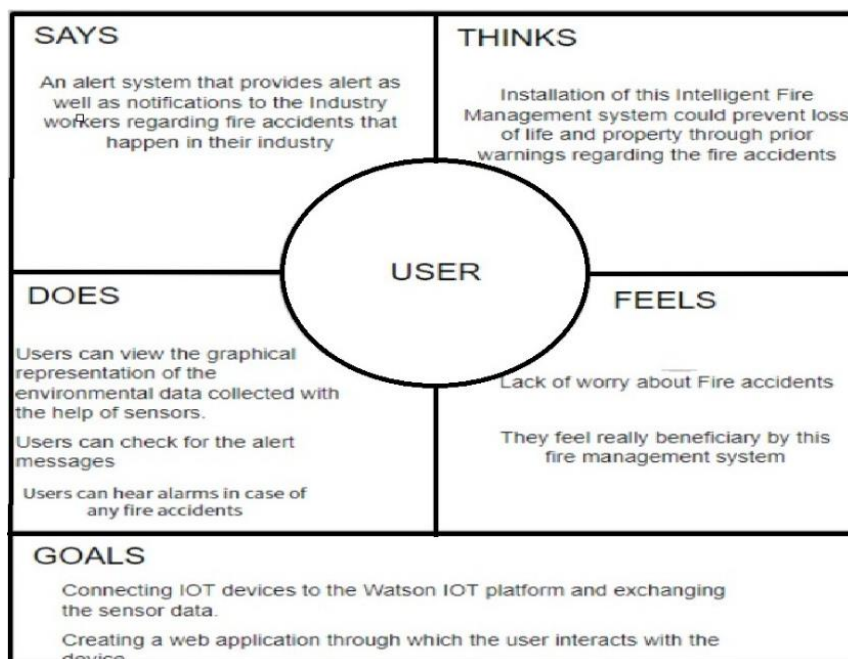
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

TOPIC : INDUSTRY-SPECIFIC INTELLIGENT FIRE MANAGEMENT SYSTEM



PAIN

- Manual operation
- Delay in warnings
- Loss in life and Property

GAIN

- Automation
- No Delay in warning