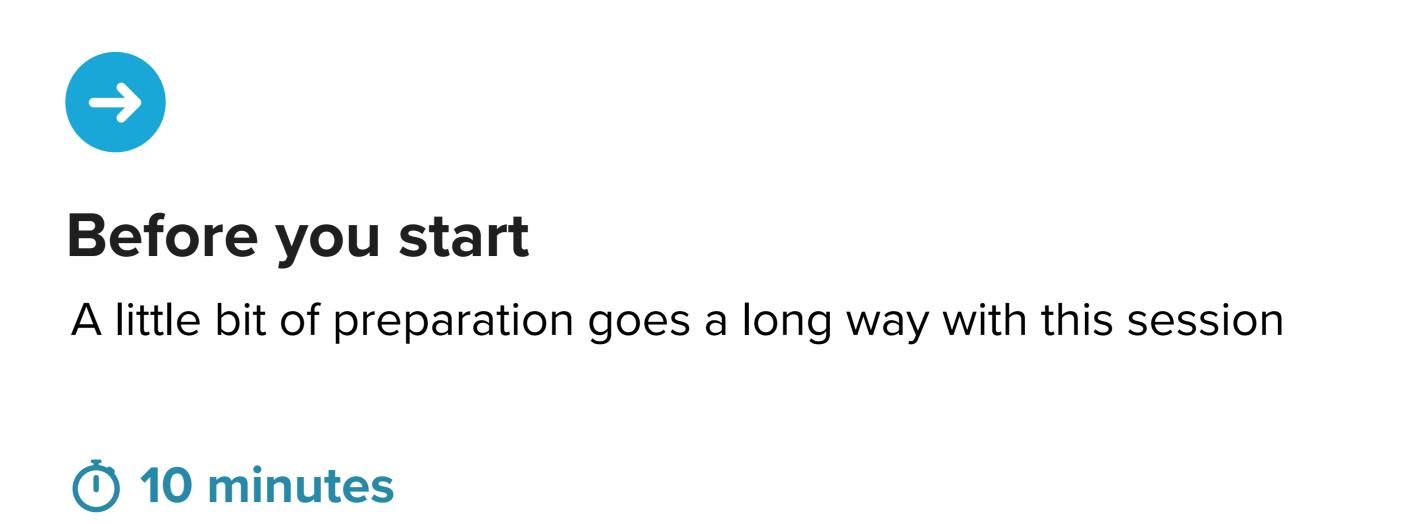


Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 30 minutes to prepare
- 30+ minutes for the collaborative activity
- 4 people

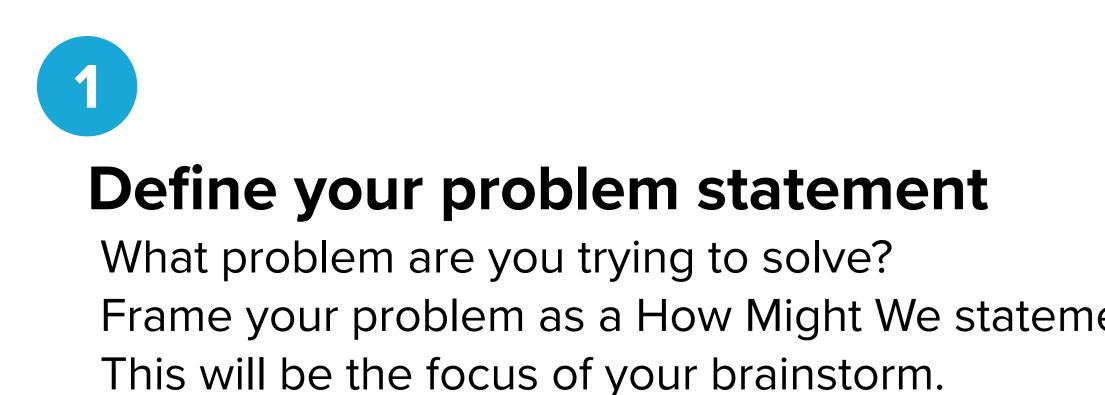


Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

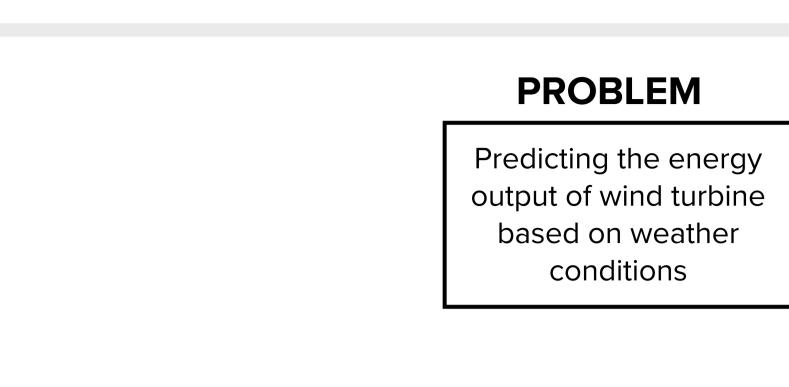
B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



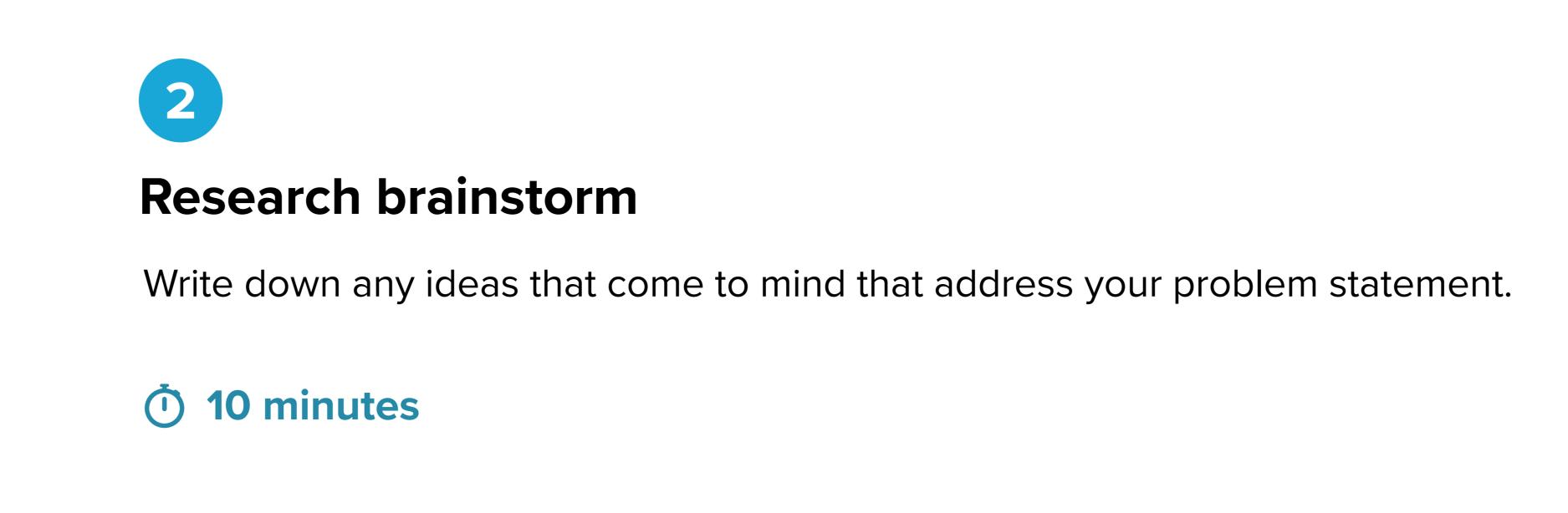
Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



Key rules of brainstorming To run an smooth and productive session

Stay in topic.
Defer judgment.
Go for volume. If possible, be visual. Encourage wild ideas. Listen to others.







Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

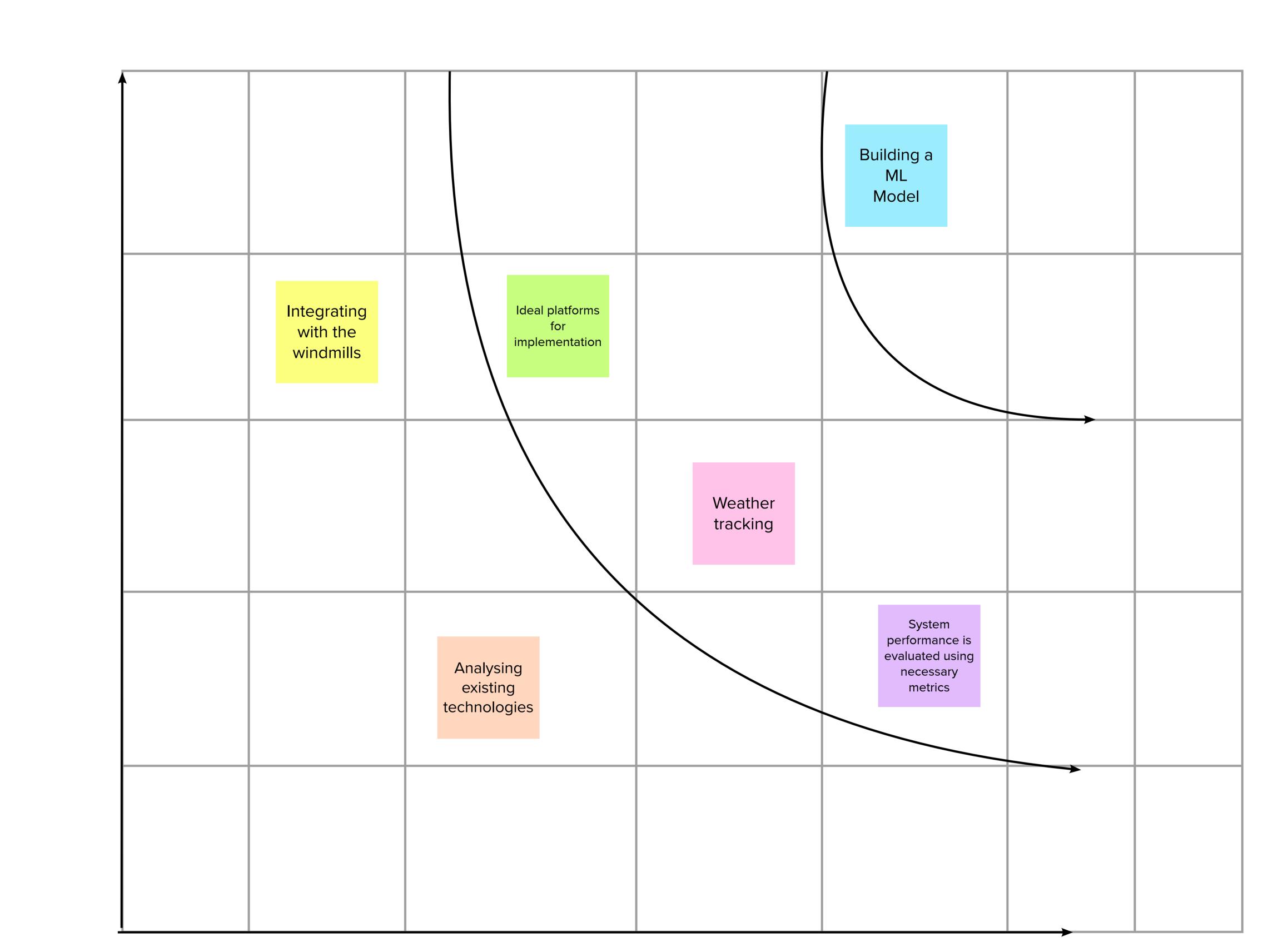
Data Gathering	Public and legal procedures	Implementation
Ideal Platforms were Studied Studying weather conditions Analysing existing Technologies	Spreading awareness about eco- friendly aspects Our project within government regulations Promoting the accuracy of the product	Cost Efficient Using Auto AI ML Techniques Choosing appropriate Performance Metrics
	Resource	Resource



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.







After you collaborate

You can export the mural as an image or pdf to share with members of your company who might fnd it helpful

① 15 minutes

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Strategy blueprint

Define the components of a new idea or strategy.

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.