# PROBLEM SOLUTION FIT TEMPLATE

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### **CUSTOMER SEGMENT:**

People who are in age between 15 to 70 can come under this.

Children below 15 are not need this because naturally the body will get attached to all food. In case the child having an issue like long term disease like diabetes, etc, can use this as separate and special care.

## **CUSTOMER PROBLEMS:**

The problem and pains of the user are obesity, fear of getting healthrelated issues.
They will get frustrated of not getting immediate result and difficult to do tedious work.
Lack of confidence due to appearance.

## TRIGGERS:

Desire to live a healthy lifestyle. By knowing the success story of people who achieved their goal. By seeing people who are fit and healthy.

#### **EMOTIONS:**

Someone will fond of some food they need to avoid in the diet. In that way we need to motivate them or advise him through the health diet and healthy life benefits they will get in the future.

#### **AVAILABLE SOLUTION:**

Although the food charts and diet charts available in the market are good but there is a special diet for separate body condition so that they can get good results.

#### **CUSTOMER CONSTRAINTS:**

The customer should give their proper height and weight and their proper timing to follow the diet. If there is any constraint in the value then the app will give the result for that value only.

## **BEHAVIOUR:**

The changes will be reflected in their day-to-day life such that they will have the proper diet and it will show the output slowly because in this proper we ae using natural diet which will be side effects free.

# **CHANNELS OF BEHAVIOUR:**

The application will provide the user-friendly environment that enable the user to ask doubt to the dietician in the respected time.

connecting all the user through a general meeting and share their experience and their new ideas to each other will help them to get a new idea and mentally free when they get motivation among themselves.

# **PROBLEM ROOT CAUSE:**

It is easy to fall into a trap of eating unhealthy foods which is heavy in calories. Once the nutritional value is replaced by foods high in sugar, bad fats and salt it leads to various health issues so users need to control their daily calorieintake to lead a healthy lifestyle.

# **SOLUTION:**

The user can able to get the proper diet chart based on their credential given and proper checking message will be generated on pre-set time and the result will be given as promised through the app we designed using the artificial intelligence and neural networks.