## SCENARIO **Entice** Exit Enter **Extend** Browsing, booking, Engage As you add steps to the attending, and rating How does someone What do people What happens after the What do people In the core moments experience, move each these initially become aware experience is over? typically experience experience as they in the process, what "Five Es" the left or right a local city tour of this process? as the process finishes? begin the process? depending on the scenario happens? you are documenting. Steps Steps What does the person (or group) Get the calorie value **Enjoy their diet** To know the calorie **User friendly** typically experience? Interface Once the customer get the calorie value, according to A customer navigates to the page for taking image A customer navigates to the page for taking image A customer people want to know the calorific value of the food they intake Customer can get the Customer can view the home page,then register and upload the picture of the food. According to their BMI,customer can Customer can view the BMI,they get a diet chart and they maintain the diet plan. calorie value as soon as **Customer wants to take** the calorific value for they uploaded the image of the food. a picture of the food and upload the photo to know the attributes in it. get a diet chart. image. Interactions Interaction with a registeration page ,if they are new user. Interaction with the Interacts with result People will get the experience with the People interacts with a interface to knowing people will folow the page using the image upload,the user will good nutrition value home page. People interacts with about the food nutrition decent running server and get the valid result. food and they get the What interactions do they have at a server. being engage with the software. value newly. good experience. each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use? It gives diet suggestions according to the BMI Please assist me in learning the nutritional content of Obtain information regarding his daily dietary intake. shows the calorific value of the uploaded picture. To maintain regularly he may feel healthier. Please help me to know the food's calorie count. **Goals & motivations** Help me preserve my physical wellbeing. food he consumes each day. given. each meal. At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") **Positive moments** The customer will be happy to maintain proper diet plan in their meal. Customer fell delightful to have a nutritional value of the food they intake. Customer fell delightful to have a nutritional value of the food they intake. Customer motivated that how vital nourishment is to our Customer are enjoyable to do taken the exact nutrition value food to excited about the user friendly features. enjoyable and excited if it's free to use. What steps does a typical person nourishment is to our physical well-being. avoid obesity. find enjoyable, productive, fun, motivating, delightful, or exciting? A Customer feels upset if a application charges to utilize. **Negative moments** Customer feels unsatisfied when they get the inaccurate value and follows improper diet. Some users may confusing about using this application. If the value is inaccurate ,it redirects the user's health. When the calorific value of the food is With the inaccurate value ,customer fell frustrated. What steps does a typical person incorrect,it will be helpless to the user find frustrating, confusing, angering, costly, or time-consuming? Areas of opportunity Provide customizable meal Offer a food dairy to let you track what An user friendly interface. value image How might we make each step plan for an individual. processing. better? What ideas do we have? What have others suggested?