

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">Parents of 1-10 year old childrensGuardians of the childrens</div>	<div>5. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none">Low power consumption,Long battery life,BudgetNetwork connectionCompact</div>	<div>8 AVAILABLE SOLUTIONS :<div>AS</div><ul style="list-style-type: none">When the coustomer loss the child we have to see the location of the child using our gadget and then they find the children.</div>	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><ul style="list-style-type: none">Continuosly monitoring location of the child.Send alert notifications to the parents if their children cross the geofense.</div>	<div>6. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">The main reason for this problem is losing or missing their child</div>	<div>9. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">Continuosly monitoring location of the child using the gadget.Send the alert notifications to the parents or guardians if they cross the limit.</div>	Focus on J&P, tap into BE, understand RC

<div data-bbox="114 17 271 44">3. TRIGGERS</div> <div data-bbox="685 17 719 44">TR</div> <ul style="list-style-type: none">• Lossing of child• Fear of losing the child	<div data-bbox="790 17 1023 44">7. YOUR SOLUTION</div> <ul style="list-style-type: none">• When they lost their child they find their child by using this gadget.• By Continuously monitoring the child location.	<div data-bbox="1462 17 1805 44">9.CHANNELS of BEHAVIOUR</div> <div data-bbox="2031 17 2065 44">CH</div> <ul style="list-style-type: none">• Online : There should be internet connection for monitoring the child current location.• Offline :Sending msg to the users when their child cross the geofense area.
<div data-bbox="114 410 495 437">4. EMOTIONS: BEFORE / AFTER</div> <ul style="list-style-type: none">• Parents are lack of confidence,emotionally unsatable,panic and they fear about the child future while they lost their child.• They feel happy and relaxed after they find the child.		