



# ANALYTICS FOR HOSPITAL'S AND HEALTH – CARE DATA

**TEAM ID:PNT2022TMID06414**

PREPARE SOLUTION FIT



1.CUSTOMER SEGMENT	6.CUSTOMER DRIVEN	5.AVAILABLE SOULTION
<ul style="list-style-type: none"> <li>Person With Identical Needs</li> <li>Person With Chronic Condition</li> <li>Person With Multiple Illness</li> <li>Tertiary Care Patient</li> </ul>	<ul style="list-style-type: none"> <li>Convincing Consumers There's Choice</li> <li>Inaccessibility</li> <li>Lagging Behind in Consumer Technology</li> </ul>	<ul style="list-style-type: none"> <li>Effective Communication to Patients</li> <li>Grievance Redressal Mechanism.</li> <li>Nurses To focus on Clinical Care</li> </ul>
2.PROBLEM/PAIN+(Frequency)	9.ROOT/CAUSE of problem	7.BEHAVIOR +its intensity
<ul style="list-style-type: none"> <li>People for testing and treatment of coronavirus</li> <li>Overflowing waiting room</li> <li>Beds crowded in intensive care units</li> <li>Lack of oxygen cylinders during covid</li> <li>Restricted travel for staffs</li> </ul>	<ul style="list-style-type: none"> <li>Government mandates.</li> <li>Patient safety and quality care.</li> <li>Staffing concerns.</li> <li>Patient satisfaction.</li> <li>Doctor-related issues.</li> <li>Population health management.</li> </ul>	<ul style="list-style-type: none"> <li>Arrangements in schools and colleges for the patient who had covid to avoid spreading</li> <li>Giving Essential resources for the patients (food cloths etc.,)</li> <li>Organizing Vaccination camp</li> </ul>
3.TRIGGERS TO ACT	10.YOUR SOLUTION	8.CHANNELS OF BEHAVIOR
<ul style="list-style-type: none"> <li>care of the dying is urgent care</li> <li>Diagnosis of life-limiting conditions</li> </ul>	<ul style="list-style-type: none"> <li>Orientation Training</li> <li>Camp for vaccination and providing free consultation for awareness</li> <li>Developing application for information</li> <li>Creating blood bank app for immediate blood requirements</li> </ul>	<ul style="list-style-type: none"> <li>Strategic Decision Making</li> <li>Physical Advocacy</li> <li>Paid Advertising</li> <li>Customer Services</li> <li>Public Relations</li> <li>Achievement on Social Networks</li> <li>Staff Behavior</li> </ul>
4.EMOTIONS before and after		
<ul style="list-style-type: none"> <li>Condemning emotions</li> <li>Self-conscious emotions</li> <li>Suffering emotions</li> </ul>		