


IDEATION PHASE

Brainstorm & Idea Prioritization

Date	13 September 2022
Team ID	PNT2022TMID06414
Project Name Project	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks

Step 1:

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➡

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Share template feedback



Need some inspiration?

See a finished version of this template to validate your work.

[Open example](#) ➡

Step 2:

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

SARASWATHI DEVI

- visual content through maps or graphs is more easier to identify large data sets
- selecting visualization for each set of attributes
- visualizing for creating a set & processing it
- To create a strong mental image of a future event
- make big and small data easier for humans to understand

MOHAMMED INDRASEKARAN

- Analysis of business value chain for product positioning and pricing
- Documenting the current state of your data
- Evolve Your Opportunity Costs for more alternatives
- Understand the inputs and required output
- Infrastructure design from analytics and complex event processing
- data analysis is required to assess or generate business level events

RAHJIA MARIAM

- Analyze your short and long-term returns
- Developing and implementing dashboards and data collection systems
- Interpreting the evaluation of performance metrics
- selecting visualization for each set of attribute
- Assess risk of the business value chain that is currently in your business
- creating strong mental image of a future event

SAKTHI KUMAR M

- Data visualization tools include Google Charts, Tableau, Grafana, Chart.js, FusionCharts
- Framework for data analytics based on the current system to understand and analyze data
- Big data analysis with cost-effective methods for profit/losses prediction
- Analysis of healthcare facilities that contains trends and population
- Inform decisions using probability and distribution curves
- creating strong mental image of a future event

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

VISUALIZATION

- Marking data visualization tools in workflow can't replace data not data?
- that are easy to understand for the stakeholders, or managers, or engineers, or government
- Make use of all options such as Filter for factor visualization

USER PRIORITY

- Priority setting, features including, feature planning, logistics
- Understand the input and required output

ASSESSMENT OF METRICS

- Interpreting the evaluation of performance metrics
- checking whether the visualizations are upto expectations

DATASET ANALYSIS

- Provide relevant table metrics for all the visualizations
- Combine and visualize all the relevant data together
- Compare the results of all the visualizations

TREND ANALYSIS

- Identifying pros and cons trends

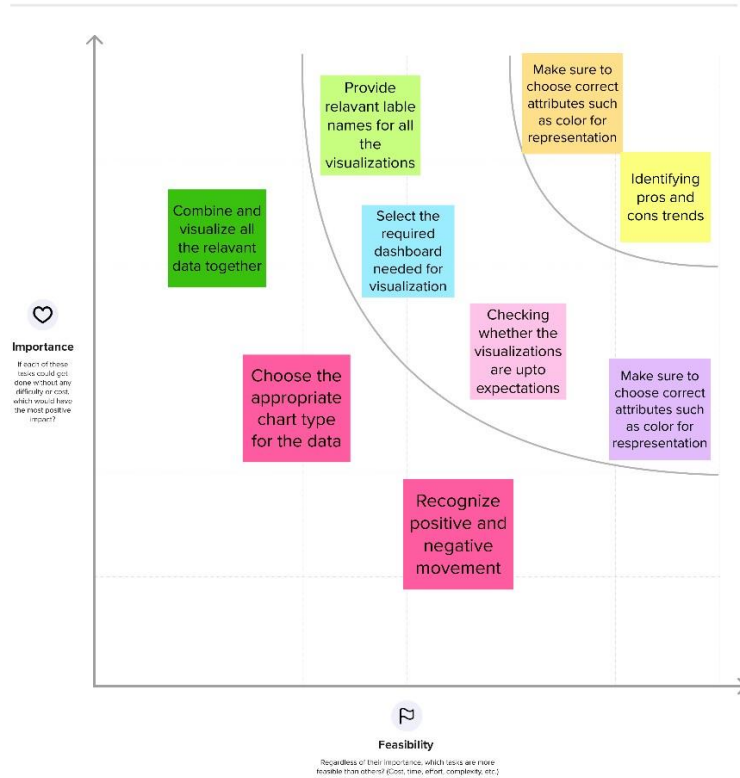
Step 3:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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