Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID13339
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement:

Smart Fashion Recommender Application:

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	customer	See the trending collections	The searching technique is not good	Of the app didn't use efficient search technique	Irritating
PS-2	customer	Explore the application	The UI is not good when I try to access through mobile	The design of UI is not reliable and the back-end is also bad	Frustrated