



Says

Display further
recommendations based
on my history

Annoying adverts

The product
have to be of
top quality.

User interface should be
easy to access

Effective search
outcomes

Undesirable
products
frequently
advised

Thinks

Trendy products
should need to be
suggested

Pleasant
user interface

Is the shipment of
the products
imminent?

What's best for me?

Does it contain
every trendy
item?

Do I have
the best deal?

Does

More research

Compare to
applications of a
similar nature

Ask suggestions

Ask for free trail

Purchase product

Feels

Eager

Relaxed

Easy to handle

Pain

Notification issue when the
product get the low deal

User Interface
Complex

Annoying Ads

Gain

Robust Application

Improvements

Better search
optimization