

<p>Define CS, fit into CC</p>	<p>1. CUSTOMER SEGMENT(S) CS</p> <ul style="list-style-type: none"> ✧ Searching for required product. ✧ Ordering it. ✧ Paying bill. ✧ Receiving order. 	<p>6. CUSTOMER CONSTRAINTS CC</p> <ul style="list-style-type: none"> ✧ Need of trendy products. ✧ User friendly UI. ✧ Make the process simple and easy. 	<p>5. AVAILABLE SOLUTIONS AS</p> <ul style="list-style-type: none"> ✧ Give some time to the organization for fixing the problem if any bugs occurred. ✧ If any transaction problem that will be solved with customer care support. <p>Explore AS, differentiate</p>
<p>Focus on J&P, tap into BE, understand</p>	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <ul style="list-style-type: none"> ✧ Check out the problems faced by customer. ✧ Fix the problems. ✧ Make a application user friendly. 	<p>9. PROBLEM ROOT CAUSE RC</p> <ul style="list-style-type: none"> ✧ Create a comprehensive timeline of the circumstances leading up to a failure, especially in situations when it occurs just once. 	<p>7. BEHAVIOUR BE</p> <ul style="list-style-type: none"> ✧ In this application customer will their required fashion and trendy collections. <p>Focus on J&P, tap into BE, understand</p>
<p>Identify strong TR & EM</p>	<p>3. TRIGGER TO ACT TR</p> <ul style="list-style-type: none"> ✧ Spend Valuable Time in our application. ✧ Make the customer to feel secure. ✧ Show the required product. <p>4. EMOTIONAL BARRIERS</p> <ul style="list-style-type: none"> ✧ Make the customer feel relaxed. 	<p>10. SOLUTION SL</p> <p>Using a chat-bot, establish the greatest platform for purchasing fashion recommendations. Here, we will improve collaborative filtering for greater accuracy.</p>	<p>8. BEHAVIOUR CH</p> <ul style="list-style-type: none"> ✧ In this application customer can see the products review and seller review. ✧ Customer can interact with us using the chat-bot feature. <p>Extract online & offline CH of BE</p>