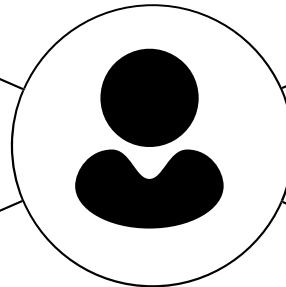


## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



## What do they HEAR?

what friends say  
what boss say  
what influencers say

Is this going  
to predict car  
resale value?

What it takes  
to get  
accurate  
results?

What kind of  
data are  
needed to  
work?

Resale value  
may vary from  
car model to  
another

How to  
handle  
outliers?

How to  
predict new  
value from  
past data

There are large  
number of  
dataset and  
pretrained model

There are  
many  
processing  
techniques

There are  
many noise  
reduction  
techniques

## What do they SEE?

environment  
friends  
what the market offers

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Preprocess  
the dataset

Build a good  
model to  
predict the car  
resale value

Deploy the  
model so that  
anyone can  
access

## PAIN

fears  
frustrations  
obstacles

Identification  
of correct  
neural  
network

Performing  
noise  
reduction in  
input data

working with  
both image  
and numerical  
data

## GAIN

"wants" / needs  
measures of success  
obstacles

success is  
able to predict  
car resale  
value  
accurately

predict the  
car resale  
value

selection of  
quality data  
and neural  
network